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HOTEL PHILLIPS UNVEILS NEW ARTIST-IN-RESIDENCE ROOM TO SUPPORT LOCAL ARTS ORGANIZATION HELLO ART

Room reflects Artist-in-Residence Madeline Gallucci's vision of Kansas City

KANSAS CITY, Mo., February 10, 2015 – Hotel Phillips, a historic boutique hotel located in the heart of downtown Kansas City, unveiled its new guest room to the public, the Artist-in-Residence (AIR) Room, at the Hello Art 5th Anniversary Celebration on February 6, 2015. Each night the room is reserved, Hotel Phillips will donate a portion of the proceeds to Hello Art, a local arts organization offering fun and informative events that bring together all those in the local community who appreciate and want to support the arts.

The inspiration and design behind the AIR Room came from current Artist-in-Residence, <u>Madeline Gallucci</u>. During the month of January, Gallucci transformed a junior guest room suite into a brilliant piece of work, now called the AIR Room. The room serves as an inspiration to those who appreciate the arts community and the city. The room encompasses the local Kansas City vibe and atmosphere, incorporating Kansas City landmarks and visuals that make the city a great place to live, work and play.

Gerald Rappaport, general manager of the Hotel Phillips, calls the room "a unique experience" and says "We have always had a strong passion for supporting the local Kansas City arts community, and the AIR Room gives us a chance to further tell that story and share our rich art

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culture with hotel guests. The Hotel Phillips plays a central role in connecting visitors with the local arts community and encourages them to take notice of this local movement that is such a vibrant part of Kansas City."

Gallucci said she was inspired by sights in Kansas City such as reflections of the iconic Kansas City Power & Light sign, the pastel January sunsets, and the commotion of the streets on a Friday night. "I wanted to bring these experiences into the interior space and context of a hotel guest room. I've strived to detail these romantic urban observations within my painting, and let hotel guests temporarily experience and live in this transitory space, making their own observations about the city and the art."

The AIR Room is just one component of Hotel Phillips' Artist-in-Residence program. Now in the fourth year of the program, the Hotel Phillips annually selects a new artist to showcase his or her work at a studio inside the hotel, as well as throughout the hotel and within its award-winning restaurant, 12 Baltimore.

This initiative is just one of many arts-focused programs the Hotel Phillips supports. In addition to supporting and partnering with Hello Art, Hotel Phillips is also hosting several art workshops throughout the month of February which are open to the public. To view the full list of events, please visit Hotel Phillips' website.

Located in the epicenter of the local arts community, Hotel Phillips is proud to support local artists, musicians and arts organizations within Kansas City, and play a part in continuing to build upon the city's reputation as a leading arts community.

To book your stay in Hotel Phillips' new AIR Room today, please visit the website at <u>www.hotelphillips.com</u> or call (877) 704-5341.

Hotel Phillips is owned and managed by Marcus Hotels & Resorts, a leading hotel management company based in Milwaukee, Wis. For more information on the latest news and updates from Marcus Hotels & Resorts, please visit: <u>http://media.marcushotels.com.</u>

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About Hotel Phillips:

Hotel Phillips is Kansas City's most historic and prestigious boutique hotel located in the heart of downtown. Hotel Phillips opened its doors in 1931 and today remains committed to unparalleled guest services and amenities to complement the hotel's distinctive Great Gatsby art deco style. Featuring a beautiful and elegant lobby, spacious guest rooms and an award-winning restaurant, Hotel Phillips is listed on the National Register of Historic Places and has been recognized in Southern Living, USA Today, Food & Wine and The Wall Street Journal. Make your reservations today by calling 816-221-7000 or visit <u>http://www.HotelPhillips.com</u>. For more information, follow the Hotel Phillips on <u>Facebook</u> and <u>Twitter</u>.

About Marcus Hotels & Resorts

Marcus Hotels & Resorts, a division of The Marcus Corporation (NYSE: MCS), owns and/or manages 20 hotels, resorts and other properties in 11 states. A force in the hospitality industry, Marcus Hotels & Resorts provides expertise in management, development and historic renovations. The company's portfolio includes a wide variety of properties including city-center meeting hotels, upscale resorts and branded first-class hotels. For more information on the latest news and updates, please visit: <u>http://media.marcushotels.com</u> and follow the company on <u>Facebook</u> and <u>Twitter</u>.

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