

Press Information

For immediate release

New 2015 Advertising Gifts Website From Redbows

Redbows has launched a major upgrade to its Advertising Gifts website using the latest responsive Internet technology to deliver an improved website performance and experience for visitors to its website at Redbows.co.uk.

The new advertising gifts website has been constructed to be fully responsive and fast. The website auto-sizes to suit any screen size from a desktop PC to laptop, tablet and mobile. Promotional products on the new website are listed in collections including for example bags, clothing gadgets, mugs, pens and umbrellas.

Website visitors can drill down to individual products within the collections and view advertising gift specific information including quantity price breaks, print areas, sizes and product colour options and accessories. Many of the products are also featured in an on-line 'flip n turn' catalogue that can also be accessed from the website.

Clients can also request a virtual visual or product sample and the website features other useful information covering artwork, frequently asked questions and a guide to promotional gifts. Products can be ordered by contacting the sales team on 0800 158 3080 or emailing [sales@\[redbows.co.uk](mailto:sales@[redbows.co.uk).

"We wanted to bring our website up to date with latest website responsive technology and deliver an outstanding experience for our clients" commented Dawn Koffler, Managing Director of Redbows. "We have been so impressed with the speed, versatility and client comments regarding www.Redbows.co.uk that we now plan to extend this to our PromotionalGiftsStore.co.uk website."

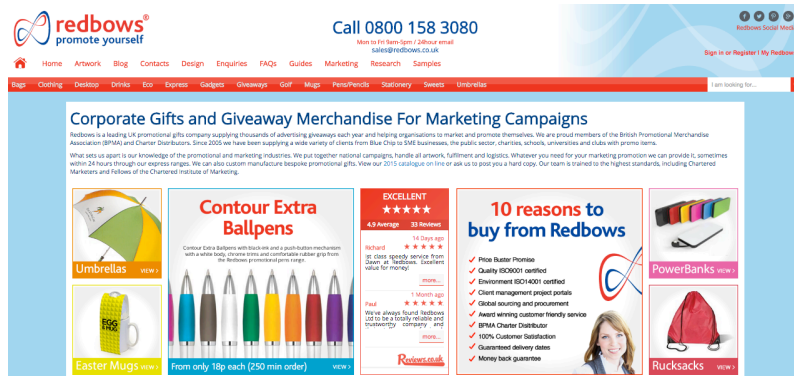
The website also uses social media buttons for Twitter, Facebook, Pinterest and Google+ so visitors can share pages on their social media accounts. Visitors can also print out product specifications in a printer friendly format. The new website is ideal for marketing planning meetings where those attending can view the advertising gift pages and product information on a tablet, laptop or phone.

For more information visit the Redbows website at <http://www.redbows.co.uk>, contact the Redbows sales team on 0800 158 3080 or email [sales@\[redbows.co.uk](mailto:sales@[redbows.co.uk)

Ends (323 Words)

For more information contact: Dawn Koffler | marketing@redbows.co.uk | Tel 0800 158 3080

Website Image



About Redbows Ltd – Promote Yourself

Redbows Ltd is a UK-based promotional gifts supplier started in 2004 by Dawn Koffler, its owner and Managing Director. The company is a leading light within the promotions industry, differentiating itself through customer service, innovative products and investments in technologies that add value for clients. Redbows provides a range of promotional marketing services including from its in-house design studio, the complete artwork service from virtual visuals to complete brand development.

Redbows products are manufactured in the UK, Europe and Far East and range from tradeshow giveaways to high-end premium corporate gifts. The company boasts an impressive client base including organizations from across the UK and Europe, from FTSE-100 companies and leading household brands to small clubs and charities. The company is ISO 9001 and 14001 certified.

The company runs an ecommerce website: the Promotional Gifts Store (<http://www.promotionalgiftsstore.co.uk>) and the Redbows site (<http://www.redbows.co.uk>).