Picmonic Audiovisual Learning System Now Available for iOS
New Picmonic Mobile App Helps Students Study More Effectively On-the-Go

FOR IMMEDIATE RELEASE

Phoenix, Ariz. (February 16, 2015) - Picmonic Inc, The Visual Learning Community that empowers people to create, share and explore highly effective, audiovisual study cards featuring pictorial mnemonics called "Picmonics" -- announced today the availability of its audiovisual learning system for iOS. The Picmonic mobile app demonstrates a change in the way medical and nursing students study for class and key exams like USMLE Step 1, COMLEX, and NCLEX®.

"Students are moving to audiovisual learning systems for a more effective and engaging study experience," said Ron Robertson, Picmonic CEO. "By taking textbook information and turning it into unforgettable images and stories, Picmonic helps students master more information faster, ace their exams, and retain what they learned for future practical use in their careers. And, now they can do that on the go with their iPhone."

The mobile app is a condensed, easy-to-use version of Picmonic's desktop software that includes:

- Interactive learning modes
- Browse, search, and sort
- Offline studying
- Create, add, and edit playlists
- Rate Picmonics based on your confidence level
- Flag Picmonics for review later

- more -

The Picmonic mobile app is free and available now for download. To access additional premium content, Picmonic requires that you to have a subscription. The app is designed specifically for iphones. An iPad version will also be release the first half of this year.

About Picmonic

Picmonic Inc, brings the power of social visual platforms to learning. Picmonic gives every student the power to create an engaging and personalized learning experience, while building a connected and collaborative learning community through the use of highly effective audiovisual study cards, called "pictorial mnemonics" or Picmonics. Established in 2011, Picmonic Inc is headquartered in Tempe, AZ. Follow Picmonic on Twitter and Facebook.

Picmonic Media Contact:

Kristin Sheff

Kristin.Sheff@picmonic.com

818.395.7586