THE STORY OF JOHN

A parable regarding the use of contemporary tools and technologies to engage John throughout his entire student life cycle.
This is John
He represents the mobile generation and he’s interested in your school. What is your recruiting strategy?

This is eNquire
A recruiter’s virtual assistant and the first step towards filling your student pipeline with qualified leads. It enables John to submit his bio data and establish an immediate connection with his recruiter.

This is Maria, John’s Recruiter
She needs to connect with John when, where, and the way in which he wants to be contacted.

eNroute RCM offers Recruiters and their Directors:
- Drip Marketing
- Student pipeline management
- correspondence tracking between students and Recruiters
- Measures Recruiter’s Metrics
- Inventory tracing and management
This is Chris, John's Admissions Specialist. He needs to streamline and simplify the admissions process.

This is eNroute ACRM
A CRM solution that receives John’s information from Maria and allows Chris to track John’s progression throughout the admissions process:
- Applicant Tracking
- Trouble Tickets
- Criminal Background Checks
- Banner® ERP
- CRM
- Document Management

John is Officially a Admitted
He is kind of nervous and needs guidance throughout orientation and assistance with campus navigation.

This is eNter
A virtual orientation application that walks John through your school’s orientation process, step by step, and helps him find the answers to all of his orientation questions.
John is now a Busy Student
He needs to register for classes, drop classes, pay for classes, and check his account balance while on the move.

This is eNroll Registration and Accounting

eNroll provides John with secure Single Sign On access to all of his accounts based on his user’s profile.

eNroll Registration and Accounting

John’s virtual mobile assistant and provides him with secure access to his personal SIS files, financial accounts, and enables John to register, drop, and pay for classes from just about anywhere.

View and register for courses

View account balance and make payments
John has Completed Orientation
Now that he is officially a student at your school, he wants to get involved in the whole campus experience.

- Campus related news
- School Sports Updates
- School Related Events
- Directory
- Campus Job Postings
- Campus Map
- School related videos

This is eNcore
John’s virtual assistant has connection to all things campus related.
- Receive important notifications
- Register for and drop classes
- Campus News
- Sports Events and Concerts

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This is eNcompass
A virtual gateway to all of John’s personal information and school records. It allows John to find housing, a new roommate, and update all of his personal information.
John just graduated and is now an Alumni

He is finished with school and wants to remain involved. After all, being an alumni has its privileges and traditions.

This is eNrich

A mobile gateway that keeps John and his fellow alumni actively engaged with all things relevant to their personal interest and experiences at their alma mater.

This is eNtourage EMI

A Suite of Enterprise Mobile Applications that Span John’s Entire Student Life Cycle
The software requirements:
- Java version: Oracle JDK 1.6 or more
- Web Server: Apache Tomcat 7 / Weblogic
- Operating System: Linux / Unix
- SIS: Banner 8.x and over

Minimal hardware requirements:
An Intel based server with the below configuration
- Xeon processor
- 8GB RAM
- Enough Disk space enough to run the OS and other supporting software (preferably 250GB+).