

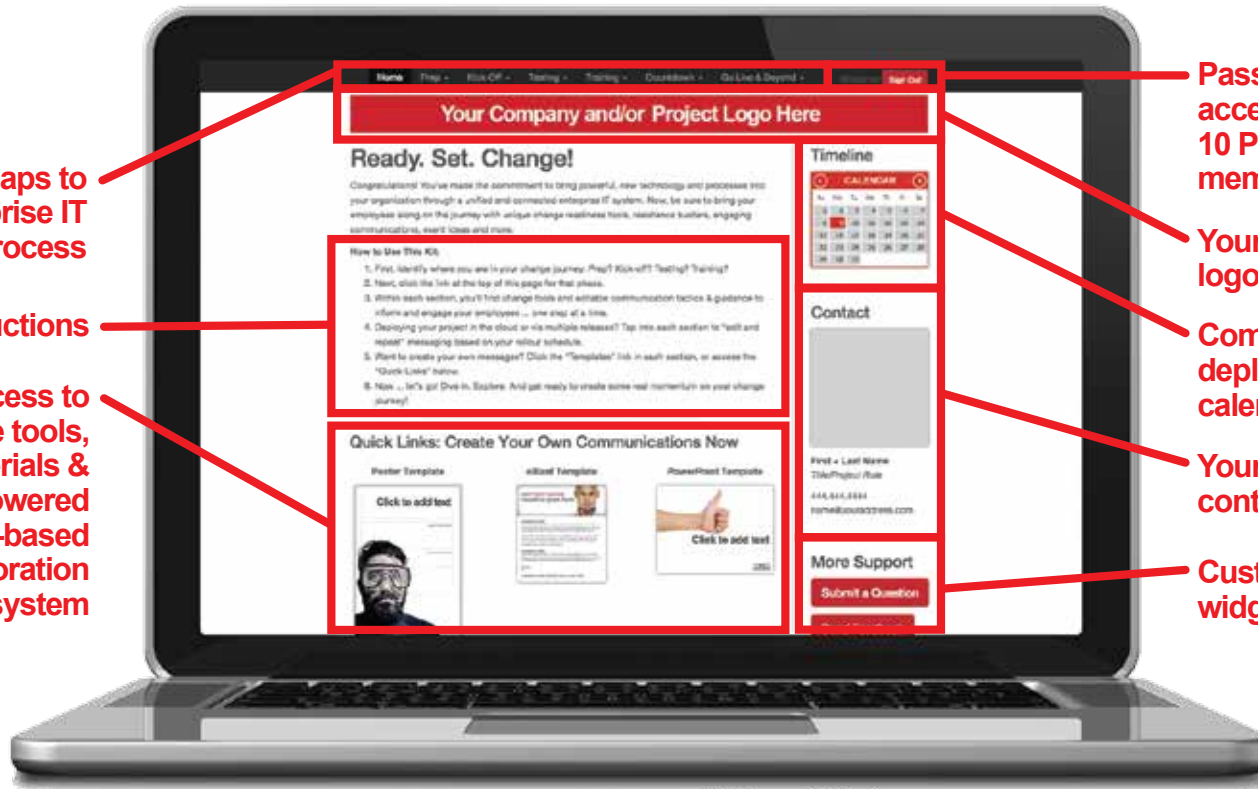
**Enterprise
IT project
stress?**
**Ease the
pain with the
Frank IT Change Kit.**

frank.
IT Change Kit
areyoufrank.com

Relief is here!

Simplify the people side of your IT project **with easy-to-use** change management tools and ready-made **communications materials!**

With the **Frank IT Change Kit**, your project team now has a complete change campaign at their fingertips. All via a password-protected site. All with cloud-based editing and archiving. All at a fraction of the cost of traditional change management.



Entire kit maps to your enterprise IT implementation process

Step-by-step instructions

Point-and-click access to change tools, communications materials & blank templates – all powered by a secure, cloud-based editing, team collaboration and archive system

Password-protected access for 10 Project Team members

Your company logo and colors

Communications deployment calendar

Your project lead contact info

Customizable widgets

The Frank IT Change Kit Includes:



Change Readiness Tools

- From workbooks to planners: puts you in control of your project from a Change Management perspective
- Helps you translate tech-speak into conversational, WIIFM (“What’s-in-it-for-me?”) benefits for end users
- Based on 10 years in the Change Communications space, all tools are intuitive and easy-to-use – no org dev experience required!

Ready-Made, Best-Practice Communications Campaign

- Fully written and designed, the ready-made campaign follows the lifecycle of enterprise IT implementations
- More than 40 targeted communications pieces reach all audiences from Leaders to Change Agents to End Users
- Easy point-and-click downloads of all materials including posters, emails, info guides and more
- Includes access to a cloud-based editing, team collaboration and archive system
- Interactive calendar plus Communication Deployment Roadmap and User Guide keeps your project team on track



Kick-Off



Testing



Training



Countdown



Go Live & Beyond

Editable Templates

- Each template has space to insert your company or project logo
- Blank templates are also included for your team to lead and own additional or ongoing messaging



Editable Template



Completed Poster

The Frank IT Change Kit is Available in 3 Tech-Specific Types:

Enterprise IT

Focuses on communicating the business value of a broad range of enterprise IT investments, programs and projects to employees at all levels of an organization.

ERP (Enterprise Resource Planning)

Focuses on value of improved efficiencies and collaboration across the enterprise from Finance & HR to Supply Chain & Procurement to Manufacturing & Product Development.

HCM (Human Capital Management)

Focuses on value of new workforce-management systems and popular modules such as Recruiting & Onboarding to Performance Management and Compensation.

Get Started: You Can't Afford Not To!

The Frank IT Change Kit fixed-fee pricing is designed to help you get started today. A two-year license for 10 team members is priced at \$25k, with additional membership available as needed. No hidden fees. No cumbersome contract negotiation. Just change tools you can use. Right away!

Schedule Your Demo Today

John Nielson

john@areyoufrank.com

612.209.7230



frank.
IT Change Kit
areyoufrank.com

“The Frank IT Change Kit brought complete simplification to IT project communications.”

– Global IT Communications Lead, GE

The Frank IT Change Kit is Available in These 4 Change-Communication Campaign Themes:

Option #1: “Frank Talk”

Frank’s premiere Off-the-Shelf campaign, “Frank Talk” is clear, crisp and to-the-point – cutting through the clutter and connecting with leaders & employees alike at a real, honest level about the core benefits of the IT project.



Option #2: “It’s Time”

While the “It’s Time” campaign focuses on business change, the campaign also stresses that this change is not just about having a shinier object. It’s about benefits for employees. For the long haul.



Option #3: “Retro”

The “Retro” campaign is all about moving your org into the modern age – while having some fun along the way. Striking visuals stress the need to get with the times, headlines point to the benefits of moving to the future with new tech and processes.



Option #4: “Imagine”

A campaign that truly envisions, “What can we become if we change?” ... and what can our people become if we change. The images are front-and-center, featuring objects, faces and ideas that represent the true benefits of updated IT.



“I’ll never do another enterprise IT implementation without Frank again!”

– CIO, Lamprell

Get started today!
Empower your project team!
Engage employees!
Accelerate user adoption!

“I highly recommend Frank as an IT strategic, transformational business partner who’s also a real joy to work with.”

– ERP Project Lead, PepsiCo