Having the time of our lives!

**#YourHashtagHere** 

## pıxe snap

#### **Connects consumers with brands**

Pixe Snap is a state-of-the-art **consumer engagement app**, integrated with leading social media platforms in real-time and available for instant download on smartphones to engage audiences. Ideal for B2B and B2C events, consumer brands, celebrities, and attractions as a fully customizable solution, Pixe Snap enables fans to share branded selfies with friends and family on **Facebook, Twitter, and Instagram** from their personal mobile devices.

Fun contests with exciting incentives provide a great gamification experience to users, encouraging them to promote their photos, instantly creating additional visibility and tremendous buzz about your brand. Pixe Snap gives marketers the unique opportunity to convert fans' memorable experiences into long-term engagement for speedy growth in their brand's viral reach.





pixe social



#### **Key benefits**

- Real-time integration with leading social media
- Branded and secure native mobile solution
- Expands your customer base exponentially with minimal investment

#### ROI

- Reach an average of 4-5x new online fans per week
- Save at least 10-15 hours per month of online marketing effort

"MCM Comic Con is a major player in the modern Pop Culture world. Working with Pixe enabled us to add further excitement, fun and above all images to an already socially powerful event!"





Pixe Social is a unique experiential and social marketing solution built to activate your online community and boost your brand's social presence.

#### **Key benefits**

- Exponential social promotion and engagement
- Long-term audience engagement
- Turn-key interactive and entertainment solution
- In depth marketing analytics and email capture

#### ROI

- Boost your brand's social and viral reach by 4-5 times in a matter of days
- Requires 1/3 the promotional investment of traditional promotional solutions

"We got far more engagement on Facebook than we have for any one event. There were harder and longer on and didn't get nearly the results we got with Pixe."



University of Notre Dame Alumni Association

pixe social



# pixe encore

### **Convert audiences into brand ambassadors**

Pixe Encore is a powerful tablet-based marketing solution that provides vibrant and interactive engagement to audiences at live events and venues, radically extending the brand's viral reach on leading social media like Facebook, Twitter, and Instagram. Our award-winning digital media innovations provide tradeshows, event marketers, businesses, and attractions an easy means to instantly engage customers as well as grow audiences year round.





It's that simple!







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