

EarthBend Announces Addition of Mitel-Aastra Phones and Accessories to Distribution Portfolio

Expands Business Communications and Enterprise Voice Solution Offerings

SIoux FALLS, S.D., Feb. 25, 2015 — [EarthBend](#), a premier value-added distributor of business telecommunications and IT solutions, today announced that it has expanded its distribution portfolio to include product offerings from the Mitel-Aastra line of phones and accessories. The addition includes models from the Mitel 6800i and 6700i series of phones, which originate from Mitel's merger with Aastra completed earlier last year.

"The addition of the Mitel-Aastra phones and accessories to the EarthBend product line further expands channel partner and customer choice for addressing business communications needs," said Ryan Donovan, EarthBend's General Manager and VP of Sales and Service. "Mitel's proven, industry-leading voice products offer tremendous value to customers, from the smallest business to the largest enterprise, and we are honored that Mitel has selected EarthBend to distribute these solutions."

Utilizing open standards based SIP protocol, Mitel's 6800i series phones, introduced last year, are designed to offer the broadest interoperability and support both on-premise and hosted services with the best path for businesses migrating to the cloud. The 6800i series builds on the extensive 6700i series feature set, adding high-resolution color displays and GigE interfaces for clearer image and video support. They further enhance the phones' crystal clear audio and speakerphone performance and include a native electronic hook switch (EHS) headset port. With lower power consumption, intelligent Power over Ethernet (PoE) Class reporting and smaller packaging that includes 100 percent recycled and biodegradable material, the 6800i series is one of the most environmentally friendly family of SIP phones on the market.

Select other Mitel-Aastra phones and accessories now offered by EarthBend include:

- **S850i Wireless Conference Phone:** Designed specifically for use in conference rooms, boardrooms and executive offices, the S850i employs the latest in secure wireless audio technology. Comprised of several distinct components, the S850i redefines the traditional conference call experience, giving users unprecedented freedom with respect to placement and accessibility of the speaker, microphones and dial pad.
- **M5216:** With Liquid Crystal Display and headset compatibility, the M5216 offers powerful call coverage and call handling capabilities. The M5216 is recommended for businesses needing a central answering position or ACD support.
- **6800i Series Accessories:** An extensive array of accessories are available for the 6800i series of phones, including expansion modules and a detachable keyboard, all adding to the user experience.

"EarthBend continues to drive growth through our partnership. The addition of our Open Solutions portfolio is the latest example of EarthBend's strong commitment to delivering great customer experiences with Mitel solutions," said Sandra Hill, Mitel's VP distribution and sales strategy for the Americas.

About EarthBend:

EarthBend has been distributing telephony peripherals and IT solutions to a vast group of telecommunication resellers since 1993. In addition to its North American distribution footprint, EarthBend has been serving clients directly in the Midwest for 32 years. Today, EarthBend serves as an extension of its 3,000 plus customers, providing highly qualified engineers with key certifications from some of the largest voice, data and technology manufacturers in the industry. EarthBend's offerings are highly scalable, secure, easily managed and optimized to meet evolving customer needs, and with an extreme focus on delivering cost-effective solutions and best-in class customer satisfaction. For more information, please visit www.earthbend.com.

About Mitel:

Powering more than 2 billion connections every day, Mitel (NASDAQ: MITL; TSX: MNW) helps businesses connect, collaborate and take care of their customers. That includes more than 33 million cloud connections daily, making Mitel the world's fastest growing provider of cloud communications. Our business communications experts serve more than 60 million users with over 2500 channel partners in more than 100 countries. We have #1 market share in EMEA and have been identified by top industry analyst firms as a business communications leader. For more information, go to www.mitel.com and follow us on Twitter @Mitel

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