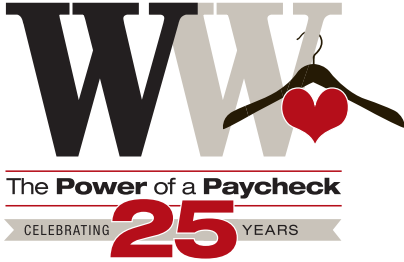


# Celebrate 25 Years with Us!

## 25th Anniversary Gala & Corporate Sponsorship Opportunities

WorkingWardrobes®



We are proud to celebrate our 25th anniversary of empowering men, women, veterans and young adults facing challenges to confidently enter the workforce and achieve success. Since 1990, we have provided a hand up to **over 80,000 people** in our community through our comprehensive career development services and job placement assistance, our VetNet veterans' program and our professional wardrobe services.

With this anniversary, we celebrate not only our successes, but more importantly, **we celebrate our commitment to this community.** Twenty-five years ago there was a dream. Today, it is a reality. We are here to stay, and we invite you and your company to join us on this journey and invest in Working Wardrobes, because we truly know **the power of a paycheck.**

## Partnership Investment Levels

To us, "corporate philanthropy" is more than a business catchphrase; it makes the dream of meaningful work a reality for our clients. Our corporate sponsors provide the resources to help us grow our mission and serve more individuals every year.

Join us at our 25th Anniversary Gala on Saturday, October 3, 2015 at the Hotel Irvine or choose a 100% tax-deductible sponsorship — Working Wardrobes offers partnership levels to suit the objectives of every company.

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**\$50,000** Transitions and trains 20 homeless, unemployed or under-employed veterans into a meaningful career.  
*30.2% of veterans ages 18-24 are unemployed.*

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**\$25,000** Scholarships 25 men and women to enroll and complete a 6-week career development program.  
*An incredible 250,000+ people are currently underemployed in our community.*

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**\$15,000** Supplies 45 veteran graduates with appropriate work uniforms or tools.  
*Over 70% of our homeless veteran clients have found gainful industry-based employment.*

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**\$10,000** Funds scholarships for 60 at-risk teens to enroll in a self-esteem, life-skills and job-readiness program to promote self-sufficiency.  
*There is a statewide 24% high school dropout rate.*

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**\$5,000** Provides 35 clients with professional wardrobing to build the confidence necessary to succeed in interviews.  
*Working Wardrobes outfits over 170 candidates every month!*

*"As an employer of more than 22,000 veterans and reservists who have entered the private sector, Boeing and its employees are proud to invest in Working Wardrobes' VetNet program that supports veterans as they transition from service to civilian life. Partnering with organizations like Working Wardrobes on such worthwhile endeavors is just one small way for us to say 'thank you' to those who have given so much, while making a lasting positive impact on our communities."*

– Carrie Swanson, Employee Community Programs Manager, The Boeing Company

# 25th Anniversary Gala & Corporate Sponsorship Levels

| BENEFITS   | \$50k          | \$25k         | \$15k         | \$10k         | \$5k         |
|--|----------------|---------------|---------------|---------------|--------------|
| <b>Job Placement</b>   |                |               |               |               |              |
| Direct Placement through VetNet Staffing to Hire Trained, Skilled, Qualified Veterans*   | ●              | ●             | ●             | ●             | ●            |
| Access to our Job Placement Services to Hire Trained, Skilled, Qualified Civilian Candidates*  | ●              | ●             | ●             | ●             | ●            |
| Presentation for Your Recruiters on the Benefits of Hiring Veterans  | ●              | ●             | ●             |               |              |
| <i>*Number of candidates varies by sponsorship level</i>   |                |               |               |               |              |
| <b>Company Recognition</b>   |                |               |               |               |              |
| Rotating Feature Banner on WW Website Homepage for 1 Month   | ●              |               |               |               |              |
| Exclusive 15-Minute Segment on our Garden Grove Channel 3 Cable Access TV Show   | ●              |               |               |               |              |
| On-Stage Recognition at One Event  | ●              | ●             |               |               |              |
| Featured Company Profile in Monthly Newsletter (18,000+ Distribution List)   | ●              | ●             |               |               |              |
| Placement on Donor Recognition Board in WW Lobby   | ●              | ●             | ●             |               |              |
| Dedicated Social Media Posts shared with Working Wardrobes' Rapidly Growing, Highly-Engaged Fan Base   | ●              | ●             | ●             | ●             |              |
| Placement in Working Wardrobes' Social Media Sponsor Logo Gallery  | ●              | ●             | ●             | ●             | ●            |
| Paid Facebook or Twitter Advertisement to Increase Reach and Exposure for your Brand's Charitable Efforts  | ●              | ●             |               |               |              |
| Company Logo on Working Wardrobes Website  | ●              | ●             | ●             | ●             | ●            |
| <b>25th Anniversary Gala</b>   |                |               |               |               |              |
| Tables of Ten at the Gala*   | 3 (Premier)    | 2 (Premier)   | 1 (Premier)   | 1 (Priority)  | 1 (Priority) |
| Signage on ALL Communications as Title Sponsor   | ●              |               |               |               |              |
| Company Recognition in Official Press Release**  | ●              | ●             | ●             | ●             |              |
| Ad Space for Company Recognition in Event Program***   | Inside Cover   | Inside Cover  | Full-Page     | ½-Page        | ¼-Page       |
| Company Recognition on Event Web Page  | Title Sponsor  | Logo & Link   | Logo          | Logo          | Name         |
| Dedicated Social Media Posts About Company's Support   | 2              | 1             |               |               |              |
| <i>*Tables of ten available for \$2,500 and individual tickets for \$500/couple or \$250/each</i><br><i>**Payment for sponsorship needs to be secured by 7/3/15 to be included in pre-event press release</i><br><i>***Ads need to be submitted to Working Wardrobes by 9/4/15 to be included in program</i> |                |               |               |               |              |
| <b>Corporate Engagement</b>  |                |               |               |               |              |
| VIP Corporate Social Responsibility Event and Luncheon   | ●              | ●             |               |               |              |
| Professional Development Workshop Series for your team provided by Working Wardrobes' Career Success Institute Facilitators  | ●              | ●             |               |               |              |
| VIP Working Wardrobes Tour and Lunch with Founder/CEO Jerri Rosen  | ●              | ●             |               |               |              |
| <b>Smart Women</b> – Network with top executives, fashion experts and high-end designers with this exclusive women's giving collaborative.   | 5 Memberships  | 3 Memberships | 1 Membership  | 1 Membership  |              |
| <b>VetNet Business Network</b> – Support Orange County veterans and network with like-minded professionals. Be a hero to a hero!   | 10 Memberships | 5 Memberships | 3 Memberships | 2 Memberships | 1 Membership |