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February 2, 2015

Name

Title

Business Name

Address

Re: Sponsorship Opportunities for the 2015 Spirit of Harmony Foundation/Clinton School of Public Service Symposium on the Moral Imperative of Music Education

Dear FIRST NAME,

Music has always played an important role in the human experience as an art form, a means of communication, and as a connection to each other. Learning to play music serves another vital role in the human experience by providing our children with essential skills and tools that will enable them to succeed in life - individually, academically, economically and socially. Yet, more and more music programs are either being cut or are facing cuts, jeopardizing our children's opportunities for music education.

Famed musician and producer Todd Rundgren, along with his global fan family, believe a lack of music education is a cultural deficiency. Todd created the Spirit of Harmony Foundation, a 501(c)(3) organization, to provide support and funding to schools and other organizations; particularly to those teaching children how to play instruments and giving them the chance to express themselves through music.

The Spirit of Harmony Foundation, in conjunction with the Clinton School of Public Service, will present "The Moral Imperative of Music Education Symposium," a panel of experts comprised of leaders in neurological research, social music education based programs, economics and music educators with media support of KUAR 89.1 FM Public Radio – Little Rock and The Point, 94.1 FM.

We're writing to you to consider a sponsorship for the symposium to help us reach as many people as possible that share our interest in the moral imperative for music education.

The attachments provide sponsorship details. Please let us know if you have any additional questions. Thank you for your consideration and we hope "COMPANY NAME", will join us in our mission to enhance the lives of our children through music and music education.

Sincerely,

Ed Vigdor, Board Chairman



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Spirit of Harmony Foundation/Clinton School of Public Service Symposium
on the Moral Imperative of Music Education

EVENT DESCRIPTION

Saturday, April 18, 2015 6:30-9:00 p.m.

University of Arkansas Clinton School of Public Service, Little Rock, AR

Symposium Summary:

- Entertainment outside the venue: **Mabelvale Elementary Drum and Groove Line**
- Welcome – **University of Arkansas Clinton School of Public Service**
- **Roger Clinton**: On music education and the impact of music in his life
- **Arkansas Symphony Youth Orchestra, Brass Quintet**
- Master of Ceremonies **Kevin Ellman** opening remarks
- Welcome from **Todd Rundgren**
- **Panel:**
 - The Neurological/Physical Benefits of Music Education: **Dr. Nina Kraus**, Northwestern University Brainvolts Lab
 - The Social Benefits of Music Education: **Dr. Margaret Martin**, The Harmony Project
 - The Economic Benefits of Music Education – Policy Perspective: Dr. **George Ford**, The Phoenix Center
 - The Academic Benefits of Music Education – School-based perspective: **Carl Mouton**, Maumelle High School band director
 - The Emotional/Creative Benefits of Music Education: **Todd Rundgren**
- Wrap-up and call to action
- Musical Performance – Todd Rundgren, Kevin Ellman, Jesse Gress, John Siegler, Ralph Schuckett and special guests
- Sponsor/VIP Reception

For more on the symposium and speakers, please visit:

<http://www.rockinlittlerock.com/symposium-details.html>



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The 2015 Spirit of Harmony Foundation/Clinton School of Public Service Symposium on the Moral Imperative of Music Education SPONSORSHIP OPPORTUNITIES

The Spirit of Harmony Foundation is pleased to announce our inaugural Music Education Symposium. This unique partnership between the foundation, The Clinton School of Public Service and your business will be delivered through a comprehensive marketing campaign.

The 2015 Spirit of Harmony Foundation/Clinton School of Public Service Symposium on the Moral Imperative of Music Education sponsorship opportunities include:

\$25,000 EXCLUSIVE TITLE SPONSOR

The Title Sponsor will secure Symposium exclusivity and premium exposure at the entrance to the event. A Title Sponsorship also rewards your business with:

- ✓ Up to 20 VIP seats at the Symposium
- ✓ Up to 20 tickets to the VIP reception following the Symposium
- ✓ The opportunity to meet Todd Rundgren and other VIPs who may be in attendance at the VIP reception
- ✓ Up to 20 tickets to Todd Rundgren's concert on Sunday April 19th
- ✓ Private tour of the Clinton Presidential Library for up to 20 people, Sunday April 19th.
 - Tour will be broken into two groups of 10, starting at 1pm and 2pm.
- ✓ Recognition in all marketing efforts, including:
 - Exclusive Presenting Sponsor signage at the entrance of the Wally Allen Ballroom
 - Full page recognition in the day of show program
 - Live on-stage mentions
 - Business recognition on select event wearables
 - Business recognition in email blasts to Spirit of Harmony supporters, including links to your website
 - Social media mentions on all Spirit of Harmony outlets
 - Recognition during Symposium web stream on local National Public Radio affiliate KUAR 89.1 FM
 - Recognition in Public Service Announcements on 94.1 FM "The Point" in Little Rock
 - Recognition in press releases and other related materials



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\$10,000 GOLD SPONSOR (two available)

Gold sponsorship rewards your business with:

- ✓ Up to 10 VIP seats at the Symposium
- ✓ Up to 10 tickets to the VIP reception following the Symposium
- ✓ The opportunity to meet Todd Rundgren and other VIPs who may be in attendance at the VIP reception
- ✓ Your business will be recognized in all marketing efforts, including:
 - Half page recognition in the day of show program
 - Live on-stage mentions
 - Business recognition on select event wearables
 - Business recognition in email blasts to Spirit of Harmony supporters, including links to your Website
 - Social media mentions on all Spirit of Harmony outlets
 - Recognition during Symposium web stream on local National Public Radio affiliate KUAR 89.1 FM
 - Recognition in Public Service Announcements on 94.1 FM “The Point” in Little Rock
 - Recognition in press releases and other related materials

\$5,000 SILVER SPONSORS (five available)

Silver sponsorship rewards your business with:

- ✓ Up to 5 VIP seats at the Symposium
- ✓ Up to 5 tickets to the VIP reception following the Symposium
- ✓ The opportunity to meet Todd Rundgren and other VIPs who may be in attendance at the VIP reception
- ✓ Your business will be recognized in all marketing efforts, including:
 - Quarter page recognition in the day of show program
 - Live on-stage mentions
 - Business recognition on select event wearables
 - Business recognition in email blasts to Spirit of Harmony supporters, including links to your Website
 - Social media mentions on all Spirit of Harmony outlets
 - Mention in press releases and other related materials

\$1,000 BRONZE SPONSOR

Silver sponsorship rewards your business with:

- ✓ 2 VIP seats at the Symposium
- ✓ 2 tickets to the VIP reception following the Symposium
- ✓ Your business will be recognized in all marketing efforts, including:
 - 1/8 page recognition in the day of show program
 - Live on-stage mentions
 - Business recognition in email blasts to Spirit of Harmony supporters, including links to your Website
 - Social media mentions on all Spirit of Harmony outlets
 - Mention in press releases and other related materials



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Spirit of Harmony Foundation/Clinton School of Public Service Symposium
on the Moral Imperative of Music Education

SPONSORSHIP OPPORTUNITIES

YES! I am interested in sponsoring The 2015 Spirit of Harmony Foundation/Clinton School of Public Service Symposium on the Moral Imperative of Music Education

Please check one of the following:

- G TITLE SPONSOR \$25,000
- G GOLD SPONSOR \$10,000
- G SILVER SPONSOR \$ 5,000
- G BRONZE SPONSOR \$ 1,000
- G Other donations (any amount)

You may send your check to the Spirit of Harmony Foundation, 3536 N. Wilton Avenue, Chicago, IL 60657 or send funds through PayPal (donations@spiritofharmony.org). Thank you.

COMPANY: _____

CONTACT PERSON: _____

PHONE: _____ EMAIL: _____

ADDRESS: _____

CITY/STATE: _____ ZIP: _____

NAME FOR RECOGNITION PURPOSES: _____

For more details, please call Mark Cohen at (319) 224-0432 or Jean Lachowicz at (773) 281-4013.

The Spirit of Harmony Foundation is an IRS 501(c)(3) organization and contributions are tax-exempt to the extended provided by law. EIN: #14-1948962