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**FOR IMMEDIATE RELEASE**

**First American Payment Systems Partners with Nobly POS to Provide Integrated Payment Processing Solution**

*Leading merchant services provider, First American, partners with Nobly POS to provide merchants an integrated payment processing solution on the Nobly POS platform*

**Fort Worth, Texas – February 25, 2015** – First American Payment Systems, a leader in the payment processing industry, has partnered with Nobly POS to provide an easy to use, integrated payment processing solution on the Nobly point-of-sale platform.

Nobly POS is a simple iPad-based solution that offers payment processing, analytics, inventory management, customer intelligence and local customer service for a low monthly fee. With Nobly's intuitive interface and easy to run reports, merchants will spend less time trying to understand their business, and more time growing it.

The solution, which is ideal for quick service and retail establishments, is cloud-based and allows for customization to a merchant's needs as well as customer friendly features including email or printed receipts. Nobly offers a free demo for merchants to test drive the point of sale system with no commitment.

"First American partners with companies that understand the needs of merchants and what they need to run their business," said John Newton, VP of Sales, Strategic Partner Channel. "We are excited to partner with Nobly POS to offer an integrated payment solution that allows merchants to quickly and easily process payments so they can focus on running their business more efficiently."

"With the opening of our New York office and partnership with First American, we are proud to begin our next corporate chapter in the United States," said Sebastiaan Bruinsma, co-founder of Nobly POS. "By offering merchants an integrated payment solution, together with First American, we will be able to help our merchants sell more, faster."

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**About First American Payment Systems**

First American Payment Systems, L.P., based in Fort Worth, Texas, is a payment processor that provides comprehensive electronic transaction processing services for more than 140,000 merchants throughout the United States and Canada. In addition to credit, debit, and EBT card processing, First American offers a complete line of proprietary business solutions, including 1stPayPOS<sup>®</sup> tablet-based point-of-sale system, 1stPayMobile<sup>®</sup>, Secur-Chex<sup>®</sup> check services, FirstPay.Net<sup>™</sup> e-commerce



solutions, and Govolution<sup>®</sup> government e-payments. For more information, visit <http://www.first-american.net>.

### **About Nobly – Point of Sale Made Simple**

Nobly POS - Point of Sale was founded in 2013 in London, United Kingdom and is currently available in over 40 countries. Nobly POS has created a next generation iPad based, easy to use point of sale system, by allowing customers to setup their shop in minutes without expensive onboarding and support contracts. Our integrated payment solution connects to EMV/PDQ terminals, swipe card readers, Apple pay readers and other mobile payment solutions in over 25 countries and allows merchants to seamlessly accept both cards and alternative card payments.

For more information or to start your free trial today, visit [www.noblypos.com](http://www.noblypos.com).