

HAITI OPEN MAGAZINE 2015 MEDIA KIT



A CIRCULATION OF 10,000 IN A “NICHE” MARKET

ADVERTISE
 ON OUR COLLECTOR'S EDITION OF
10,000 COPIES
 FREE TO 2015 COMPAS FEST. ATTENDEES

10,000 Copies FREE to Haitian Compas Festival Attendees this May 16, 2015 at the Sun Life Stadium

The collector's edition of 10,000 copies we're printing this March will be given away for free to everyone 18+ attending this year's 17th Annual Haitian Compas Festival at the Sun Life Stadium.

No other Haitian related magazines have this volume of circulation in South Florida. And this is a *once-a-year* event. **Pay early to get a front-spot in the magazine.**

Haiti Open Magazine is a quarterly print publication with a circulation of 10,000 throughout South Florida. The magazine's monthly issues are published online, in the Apple App Store and Google Play via the ISSUU Newsstand App for all mobile devices. Every issue features informative, in-depth articles about issues of interest to the Haitian community. Features include profiles of Haitian leaders in the fields of business, media, technology, cuisine, entertainment, government and education. Contributors include top Haitian journalists, writers, designers, creative thinkers and photographers.



Audience:

- Affluent Haitian-Americans in South Florida
- Age 18-49 with a median age of 34

Circulation:

- Subscriptions, Local Stores and Cover Price
- Miami-Dade, Broward and Palm Beach

Editorial Calendar:

- March 1st, June 1st, Sept. 1st, Dec. 1st
- On sale by the 25th of 03, 06, 09, 12

Advertising Rates:

- Closing dates: 03/15, 06/15, 09/15, 12/15
- CPM just \$99 (*only \$99 to reach 1,000 readers*)
- 1 Full Page \$990, ½ Page \$595, ¼ Page \$395
- Ad Sizes: 8.5x11 in, 8.5x5 in, 4x5 in, respectively

Available Discounts:

- 15% off for recognized advertising agencies
- 15% off for buying multiple pages
- 15% off for paying to be in future issues

** We want to earn your business. Inserting **COUPONS** and **TRACKING NUMBERS** in your Ads are good practices. **

AGREEMENT & PAYMENT AUTHORIZATION FORM

Contact Information:

Payment to: Haiti Open, Inc.
12864 Biscayne Blvd, #298
North Miami, FL 33181
Phone: 305-842-3555
Email: info@haitiopen.com

Choose any of the following Haiti Open Magazine Print Ad Sizes and Prices:

- 1 full page of 8.5x11 inches: **\$990**
- 1/2 page of 4.2x5.5 inches : **\$595**
- 1/4 page of 2.1x5.5 inches: **\$395**

Desired Size: _____ **Issue(s):** _____ **Payment Total:** _____

An additional 15% off is available for buying multiple pages.

You may elect to pay by Credit/Debit Cards, Cash, Check, PayPal, or Wire Transfer in the field on this page labeled.

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Payments: You (the advertiser, business owner) acknowledges and agrees that, in accordance with the Payment Terms, all purchases of services and amounts paid are final and non-refundable for any reason whatsoever.

Indemnification: Advertiser/Business Owner shall defend, indemnify and hold harmless Haiti Open, Inc. and its affiliates, and their respective employees, agents, successors from and against any and all actual or pending claims, losses, damages, costs, expenses or other liabilities, in connection with Advertiser's use of the Services.