

AVOCA

CREATE JOY. HAVE FUN.



Avoca, one of world's oldest manufacturing companies, is now making their exquisite collection of products available for sale in the United States at fine retailers. With 600 great people at 11 locations in Ireland and wholesale agents in countries worldwide as far away as Japan and the Middle East, Avoca is a brand the United States customers have been waiting to enjoy. From scarves and coats to throws and totes, everything Avoca creates is touched with their signature style that honors color and brings a modern heritage to life.

With St. Patrick's Day around the corner, your organization can tell the story of the Irish in a contemporary way that moves beyond leprechauns and shamrocks. Share the Avoca story and see how a family-owned business creates naturally made artisan treasures that weave the rainbow's many colors to evoke happiness and bring originality to each item. Avoca's Managing Director, Ivan Pratt shared, "After 200 years, it is very exciting for us at Avoca, to finally bring our beautiful world of woven colour to the United States."

About Avoca: Avoca started as a manufacturer in 1723 and this rich history shapes everything they do today. The company still handweaves at the original Mill in Avoca Village, County Wicklow in Ireland. Avoca rugs, throws and scarves are woven with natural fibers using 100% pure new wool, mohair, cotton and linen to keep people looking smart, staying cozy and expressing their individuality.

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This is Avoca.



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