Security Awareness for Bank Customers will be InfoSight's Focus
at the ICBA's National Convention

InfoSight will address the concerns of financial institutions regarding how to effectively educate their banking customers while revealing how to transform the compliance obligation from expenditure to revenue generator.

MIAMI, FL (February 2015) InfoSight Inc. – InfoSight Inc., provider of cyber security, regulatory compliance services, risk management and infrastructure solutions for regulated industries will showcase its Customer Security Awareness Program at the ICBA Community Banking LIVE 2015 National Convention on March 1st in Orlando, FL.

The ICBA recently entered into an agreement with InfoSight to offer ICBA members discounted access to the Awareness Program (CSAP). Using the program, banks can educate their retail and commercial customers about cyber security and related threats with topics on Corporate Account Takeover, ACH/Wire Fraud and other cyber threats that lead to fraud, financial losses and client victimization.

InfoSight's CSAP offers a unique online repository of assistive learning materials including information security awareness articles, videos, posters, newsletters, email campaigns and more. The security awareness program helps banks fulfill compliance obligations under the 2012 multi-factor authentication (MFA) guidance requiring financial institutions to manage a robust awareness and education effort for their customers.

Because people are the weakest link in information security, awareness training is a key defense against financial fraud and cyber attacks, said Tom Garcia, CEO of InfoSight Inc. "We believe it's critical that bank employees and their customers have a better understanding of threats to the security of their information and how to protect themselves. In today's environment, information security awareness is everyone's responsibility."

When it comes to information security, people are as important as technology, policies, procedures and guidelines. Providing education for retail and commercial customers on threats like phishing, social engineering and general information security practices is an indispensable step towards properly managing those risks and reducing fraud. Quality security awareness education is the core of InfoSight's CSAP and the discount thereto offered to ICBA members is a call to action.

The ICBA is the nation's voice for more than 6,500 community banks of all sizes and charter types and is dedicated exclusively to representing the interests of the community banking industry and its membership through effective advocacy, best-in-class education and high-quality products and services. The ICBA's Community Banking LIVE 2015 National Convention is the largest, most comprehensive educational event for the nation's community bankers.

For information on InfoSight's products and services, visit or call **305-828-1003**. ICBA members can learn more about discounted access to CSAP, by visiting the ICBA website.