

SOLUTION OVERVIEW

ConnectAndSell's OutboundOnDemand is disrupting the way technology companies dominate their market by delivering dials at up to 75% lower cost

OutboundOnDemand Vision :

To provide the lowest-cost for high quality meetings that actually show-up!

OutboundOnDemand Mission :

To provide the most transparent outsourced Lead Generation solution on the market, delivering the most dials, the most sales conversations at the highest conversion rate in the industry. Whether you have a team of Lead Generation Representatives in-house or you currently outsource, the goal at ConnectAndSell OutboundOnDemand is to deliver more dials, more conversations, which ultimately result in more completed meetings.

Typical use cases for OutboundOnDemand include:

- Outbound/Inbound Lead Generation
- Driving traffic for trade shows or webinars
- Bringing new products to market
- Helping overseas/global companies penetrate the US Market
- Much more

Whether you are seeking a way to have more sales conversations, or would like to outsource your Lead Generation efforts to ConnectAndSell, only ConnectAndSell offers a one-stop shop for: List Intelligence Services; with more direct dial numbers than can be found anywhere; Coaching as a Service with the ability to provide real time & rapid coaching; paired with the most proven Advanced Sales Acceleration Technology on the market!

Case Study: Publicly Traded Silicon Valley Tech Company

| | In-House Lead Gen | ConnectAndSell OutboundOnDemand |
|------------------------|-------------------|---------------------------------|
| Dials to Meeting Ratio | 488 : 1 | 153 : 1 |
| Average Cost/meeting | \$440.91 | \$237.50 |

Take us for a test spin! Email info@connectandsell.com to learn how.

Founded in 2007 and headquartered in Los Gatos, CA, ConnectAndSell gives organizations like yours access to a world class sales team based in Denver, Colorado, leveraging the latest Advanced Sales Acceleration tools and technologies to drive what you care about -- building pipeline, while decreasing costs by up to 75%; optimizing sales and marketing operations; gaining competitive advantage; or all of the above. ConnectAndSell has enabled companies like Clearslide, Informatica, IBM, and Varonis, for years by providing Advanced Sales Acceleration Technology. NOW, you can benefit from this experience by partnering with ConnectAndSell's OutboundOnDemand to dramatically improve results.

**THOUSANDS OF 1:1 MEETINGS
SCHEDULED EVERY YEAR WITH
EXECUTIVES WHO ATTEND
THEM!**

Typically
75% lower cost
per dial, which means MORE
dials and MORE 1:1 meetings!

**OVER 16M DIALS COMPLETED
AND 800,000 CONVERSATIONS
DELIVERED ON BEHALF OF OUR
CLIENTS IN 2014!**

800+ the average Number of
calls ConnectAndSell
OutboundOnDemand Lead
Generation
Representatives make each day!

