

# CloverETL Appoints Alex Donnelly as Director of Sales for EMEA Region

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**Growth of CloverETL data integration platform business fuels market expansion of CloverETL to EMEA regions.**

Based on the rapid growth of CloverETL's business in Europe, Javlin has strengthened its European team and appointed Alex Donnelly as Director of Sales for the EMEA region. Alex will move from USA to London and will lead the sales and engineering teams from Javlin's new office in Chiswick Park.

Javlin's presence in London will provide better and faster support for its current partners and customers for the growing demand for data software solutions. From this base, Javlin intends to develop new key accounts across the EMEA region, especially in UK, Germany and Benelux, to create new partnerships with service providers. In addition, Alex will manage data solution accounts in the region for growing vertical services in logistics, payments processing, and financial areas.

"We have full confidence in Alex's ability to grow our data integration business in EMEA. Alex was instrumental in the success of CloverETL in the North American market due to his sales expertise and his ability to create and manage new teams and concepts. His particular strength is making our customers' success his primary focus," stated Peter Cresse, EVP of Sales for CloverETL.

Alex has been with Javlin for over five years and is a graduate of The Georgia Institute of Technology. He developed both major and the Small Medium Enterprise (SME) accounts that depend on CloverETL to manage their data integration needs. In addition, Alex has formed and managed the inside sales operations within Javlin.

## **About CloverETL® and Javlin**

CloverETL is a rapid data integration platform optimized for both the direct software and OEM data business. With its lightweight footprint and flexibility, it can run as a standalone application or be embedded into wider solutions for Analytics, Enterprise Service Bus (ESB), Business Intelligence (BI), and many other applications. CloverETL is developed and supported by Javlin, a data solutions company with a more than a decade of experience and long record of excellence in providing data software and services to the largest global enterprises.



## **CloverETL Europe**

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