

## ***HighTrack LLC streamlines operations with a new WMS Solution.***

HighTrack LLC is a refrigerated warehouse located in McFarland, Wisconsin comprised of two sizable warehousing spaces. The main facility boasts over 31,000 pallet positions and over 3 million cubic feet of available storage comprised of 80% freezer and 20% cooler space. HighTrack's second facility is located less than two miles away from the main warehouse and offers 87,000 Sq. Ft (1,557,274 cu Ft) of additional cooler, refrigerated, and ambient storage space, complete with 10 truck dock doors and refrigerated docks.

As the first public refrigerated warehouse constructed in the Madison, WI area since the mid-1960's, HighTrack coordinates several commodities including but not limited to the following: butter, vegetables, dairy, and meat. HighTrack LLC has the ability to ship, receive, and process large shipments from anywhere across North America.

### **The Challenge**

With a dedication to providing customers superior service and 3PL accuracy, HighTrack discovered after implementing a prior WMS solution that they were unable to calculate all warehouse costs and create invoices from the same application due to a lack of integration. They desired improved warehouse visibility as well as the ability to offer the convenience of real time data reporting to their customers. Looking to guarantee their customers speedy and accurate invoicing, HighTrack aimed to replace some of their manual processes relating to inventory tracking and billing to improve this lack of efficiency.

#### **Needed Improvements:**

- Reporting of inventory including levels, lot, and turnover
- Establishment of a cycle count process
- Establishment of work flow and processes
- Increased warehouse visibility
- Standardization of billing processes across all units
- Automated storage billing
- Elimination of double entry in the current WMS system and Quickbooks for invoicing



### **The Solution**

Deciding that they would need to transition quickly to another WMS software to eradicate current problems and improve in additional areas, HighTrack researched and selected a software solution provider with over thirty years in the industry and the ability to facilitate all of their desired applications and accommodate their specific needs.

## The Solution- continued

The implementation of Datex's FootPrint allowed HighTrack to greatly increase the efficiency of operations including quality control and appointment scheduling by simplifying the process by which the operations were carried out. By utilizing appointment scheduling through the integrated system, visibility into the day's activities are now available, eliminating the travel time to the floor to update the manual process each time a revision is made, saving hours per day in efficiencies. Through the definition of locations within each room, HighTrack's picking is now routed to provide the path with the fewest steps and least travel time, increasing the picking efficiency when pulling product for shipment, subsequently eliminating minutes from every pick task. The use of Datex's real-time system also provided HighTrack with the ability to enter an outbound order and create a wave that releases the pick tasks to the warehouse staff. As soon as the outbound process has been released, the tasks to be completed are available on the handheld units for warehouse staff to begin work. By utilizing the WMS system, pick accuracy was obtained because picks can only be completed for eligible materials that meet the criteria for individual orders. This saves on claims for miss-shipped product, outdated product, as well as the time it takes for the second and third verification process.



Datex's FootPrint® WMS supplemented all of the functions HighTrack needed and surpassed their expectations. With the ability to calculate warehouse charges and create invoices easily, report in real-time, and to offer superior warehouse visibility, HighTrack was able to easily transition from their current provider to Datex's FootPrint®.

## Flexible System Produces Substantial Initial and Ongoing Savings

Datex FootPrint WMS includes an advanced workflow engine which enables HighTrack LLC to customize the functionality of the warehouse management software and handheld without writing code or using proprietary scripting languages. Using the Datex workflow based system enables faster onboarding of new customers, customized billing and a streamlined system implementation. By ensuring that HighTrack can configure their system to meet the needs of their customers, their company is able to provide more accurate operations, increased customer service and faster revenue generation. This has led to more customer referrals for their business.

Using Datex FootPrint WMS, HighTrack now has the flexibility to service the individual needs of each of its customers at a fraction of the cost of Tier 1 WMS and ERP systems. In addition, using a workflow based system reduces the dependence of HighTrack on the software vendor. Datex clients can choose to have an IT resource trained to configure workflows so that customization needed for customers can be done internally rather than paying for this to be done by the vendor. "The savings in time and labor really adds up" explained Michael Armanious, President of Datex. "Not only does Datex provide the tools for our clients to make changes to workflows that power business processes but also for customized reporting as well. Datex empowers our clients rather than tying them down to rigid systems that require time consuming, complex costly source code modifications."



## Flexible System Produces Substantial Initial and Ongoing Savings- continued

HighTrack LLC experienced a streamlined implementation using the workflow-based Datex FootPrint WMS and has found the software to be extremely reliable, agile and easy to learn. As part of the software implementation process, the business process for each customer is outlined in a diagram. Each process is then easily configured using the workflow engine. This saves a tremendous amount of time over software that relies on source code. As no developers are needed for source code modifications there is a noticeable savings on professional services and time is reduced for the implementation process. For both a faster implementation and long term successful operations, the workflow based Datex FootPrint WMS has proven to be the best choice for HighTrack LLC.

### The Benefit

After implementing FootPrint® the following benefits were obtained:

- Complete inventory visibility
- Warehouse space utilization visibility
- Fully integrated custom billing (including accessorial charges)
- Reduction in time to perform quality control
- Improved visibility and simplification of appointment scheduling
- Greatly increased picking efficiency
- Immediate execution of outbound orders
- Bill of Lading (BOL) Generation and minimized paper through electronic signature capture
- Verification of Accuracy of Pick Compared to Ordered Item
- Inspection data collection (enforcing inspection through required data entry fields)



For more information on HighTrack, visit them on the web at:  
**[www.hightrackllc.com](http://www.hightrackllc.com)**

Contact us today for  
information on how  
Datex can help your  
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