

ABOUT SHOT@LIFE

Shot@Life educates, connects and empowers Americans to champion vaccines as one of the most cost-effective ways to save the lives of children in developing countries. A national call to action for this global cause, the campaign rallies the American public, members of Congress, and civil society partners around the fact that together, we can save a child's life every 20 seconds by expanding access to vaccines. By encouraging Americans to learn about, advocate for, and donate vaccines, the United Nations Foundation's Shot@Life campaign will decrease vaccine-preventable childhood deaths and give children a shot at a healthy life. To learn more, go to ShotatLife.org.

WHY VACCINES?

Vaccines are one of the most cost-effective ways to save and improve the lives of children. Without vaccines, children have no protection against deadly and disabling diseases like measles, pneumonia, diarrhea and polio. With vaccines, children can reach important life milestones that Americans routinely celebrate.

For just a few dollars, we can give children around the world a shot at more firsts. When children begin life with the protection of vaccines, we open the door for their growth and development—their first steps, their first words, their first day of school. Immunized children are more likely to celebrate birthdays, attend school and go on to be productive, healthy adults.

Vaccination efforts have already made a difference. The Measles Initiative has vaccinated one billion children in 60 developing countries since 2001, decreasing world measles deaths by 74 percent. The world is 99 percent polio-free, and polio eradication is within reach.

EVERY CHILD DESERVES A SHOT AT A HEALTHY LIFE, NO MATTER WHERE THEY LIVE

Seventy percent of all unvaccinated children live in just 10 developing countries. These children may seem a world away, but they aren't much different than the children in our own lives. By giving them access to vaccines, we can help give them the shot at life that every child deserves.

JOIN NOW

Together, we are building a movement to help ensure children have access to life-saving vaccines. Our partners are already hard at work, advocating for and delivering these vaccines where they are needed the most.

Your voice, your time and your support can change a child's life forever.

To learn more and be a child's shot@life, go to ShotatLife.org.

The campaign has partnered with the American Academy of Pediatrics, the American Red Cross, Bill & Melinda Gates Foundation, Every Child By Two, the General Federation of Women's Clubs, Global Poverty Project, Lions Clubs International, Mocha Moms, Real Simple Magazine and Rotary International to broaden American support for immunizations against diseases like pneumonia, diarrhea, measles and polio to children in developing countries. Together, these partners are working with Shot@Life to benefit the GAVI Alliance, UNICEF and the World Health Organization who are already saving lives and improving the health of millions of children around the world every day.

Did You Know?

1 in 5 children around the world does not have access to the vaccines they need to survive

Around the world, **a child dies every 20 seconds** from a disease that can be prevented by a vaccine

The **number of children dying** every year from preventable diseases in developing countries is **nearly equivalent to half the children entering kindergarten** in the U.S.

