# <sup>4</sup>BiObasedWorld Asia

21 - 23 April 2015, Bangkok





#### ORGANISED BY



www.cmtevents.com

### Day 1 - April 21<sup>st</sup>, Tuesday



- Registration and Coffee 08:00
- Chairman's Remarks 09:00
- 09:10 Impact of Shale Gas Abundance & **Current Crude Oil Prices on Biobased Chemicals Market Development and Investments in Asia** 
  - Emerging technologies to drive competitiveness of bio-based chemicals
  - · Opportunities and challenges the bio-based chemicals market for C2, C3, and C4 chemicals
  - · Finding additional value propositions for bio-based chemicals, aside from cost savings

Meraldo Antonio, Research Associate Lux Research - Asia Pacific Pte Ltd

#### 09:45 Securing Investment & Forging Partnership in the Asian Biobased Economy

- What are the opportunities in Asia?
- How effective are government initiatives in the development of biobased markets?
- Investment consideration
- Feedstock availability/tax incentives/ readv markets & etc
- · Success factors in the establishment of Verdezyne's Bio-based DDDA Plant in Malaysia

Brian Conn, Chief Financial Officer Verdezyne, Inc.

10:20 Discussion followed by Networking Refreshments

What is the future of Sebacic Acid? 10:50 · The structure and economics of the market from feedstock to end use Roland Glotzer, Global President -Sebacic Acid & Derivatives Arkema

Key Factors for Successful Biorefinery 11:25 Joint Ventures in Asia, From Scale Up to Commercialisation: Case Study of **Elevance's Olefins Metathesis-Based Bio-Refinery in Indonesia & Malaysia** 

- Importance in role of respective stakeholder, in knowledge transfer/ technology, ensuring feedstock availability & offtake
- Understanding and meeting demands of industry & consumers

Dr. Mel Luetkens, COO

#### Elevance Renewable Sciences, Inc.

#### Prospects in Oleo Chemicals Market 12:00

- Update on feedstock options, availability, economics, sustainability & securing supply agreements for oleo chemical production in the region
- Anticipating future demand based on consumer trends
- Discussion followed by Networking 12:30 Luncheon
- 13:55Afternoon Chairman's Introduction
- 14:00 Developing the Market for Bio-based Chemicals in Asia: Case Study of **Bio-Amber's Bio-Succinic Acid** Mukund Rao, General Manager - Asia **Bioamber Inc**

**Biobased Succinic Acid: Status Quo** 14:30 and Outlook

Incorporating

# Succinity

Markus Hummelsberger Marketing and Sales Director, Succinity Succinity GmbH

- **Bio-Acrylic Acid Commercial** 15:00 **Scale Development** 
  - Existing end use markets demand of acrylic acid and the potential for conversion to biobased
- 15:30 Discussion followed by Networking Refreshments

#### 16:00 **Bio-Based Aromatics Scale Up**

 Update on Feedstock, Production Cost & Economics Anellotech Inc

#### Bio Butanol Market Outlook in Asia 16:30

- Feedstock options & availability in the region
- Production from non-food biomass
- Discussion followed by End of Day 1 17:00

### Day 2 - April 22<sup>nd</sup>, Wednesday



(Combined Session with 9th Bio Plastics Markets)

- 08:00 Registration for BioPlastics Markets
- 09:00 Morning Chairman's Welcome & Remarks

#### 09:10 Advances in Sustainable Feedstock & Their Supply Chain

- · Economics & sustainably supply -Cellulosic biomass, rice husks, cassava, castor oil, elephant grass & etc
- Technology innovations & conversion economics

#### 09:40 Sustainable Feedstock Production - A Look at Sustainable Sugarcane Value Chain

- Sustainability and its significance for the feedstock production value chain
- Sugarcane value chain: Social, economic and environmental aspects of sustainable sugarcane production
- · Sustainable certification for the whole value chain - case study of Farmer Support Program
- The role of Research, Development, and technology transfer to reach Sustainability aspects of cane, sugar, and byproducts

#### **EID Parry India Ltd**

10:15 Discussion followed by Networking Coffee

#### 10:45 Patented Platform for Economically Viable, CAPEX and OPEX, Industrial-scale Algae **Biomass Production**

- · Commercialising production of high value products & plastics from algae feedstock
- Updates on project development & products
- Availability & economics Miguel Verhein, Executive Director Algasol Renewables SL

# <sup>4</sup>BiObasedWorld Asia

21 - 23 April 2015, Bangkok

# Incorporating







#### www.cmtevents.com

#### 11:15 Asia Palm Oil Market Outlook & Value Creation from Malaysia's Palm **Biomass Waste**

- · Palm oil prices & impact on biobased products
- 11:45 Outlook & Developments in Isosorbide Feedstock for Biobased Purpose Dr. Yong Miao, Biopolymer Chemist Roquette Shanghai
- 12:15 Discussion followed by Networking Lunch



13:45 Afternoon Chairman's Remarks

#### 13:50 PLA Market Outlook in Asia

 Techno-Commercial Development Driving Growth: Application & PLA's replacement of PS, PP & ABS

 Update on production capacity Derek Atkinson Business Development Director PLA Asia Corbion Asia Pacific Pte Ltd

#### 14:20 Dairy Home's Experience in Adopting **Bioplastic Packaging**

- Drivers for switching to bioplastic food packaging
- Managing consumer expectations & sustainability objectives
- Cost comparison & economics
- Range of products / % of bioplastics used in their packaging

• What are the challenges faced? Pruitti Kerdchoochuen, Managing Director **Dairy Home** 

#### 14:50 Degradable Packaging & Plastic Ban as a Solution to Littering Yves Soppelsa Sustainable Packaging Platform leader Nestle R&D Center Pte Ltd

15:20 Discussion followed by Networking Coffee

#### **Evolution of Bioplastics Market –** 15:50 Value Drivers and Target Applications

- Bioplastics market developments
- Key drivers moving the industry forward
- Feedstock diversification, including biogas Kasina Samdaengdech Business Development Manager Natureworks Asia Pacific Limited

Indonesia's Bioplastic Market Outlook 16:20 Sugianto Tandio, Founder & CEO PT Tirta Marta

#### PBS Market Outlook in Asia 16:50

- Opportunities, applications & capacity
- · Accomplishments in joint venture with PTT

Takehiko Bando, Director of Strategy & Planning, Sustainable Resources Business Development Mitsubishi Chemical Corporation

## (Head Office)

17:20 Discussion followed by End of Day 2

# Day 3 - April 23<sup>rd</sup>, Thursday



09:00 Chairman's Welcome & Remarks

#### 09:05 **Opportunities & Barriers for China Bioplastic Market Growth**

- Consumer preference trends & demand outlook
- · Working around financial resources, feedstock and limitation in China
- Update on Government policies & its impact

- **Effective Partnerships for Demand** 09:40 Generation and Market Adoption of **Bioplastics** 
  - Bioplastics Fundamentals: Biobased vs Compostable, regulatory drivers/ legislation, and their implications for Bioplastics
  - Lessons learned from successful publicprivate partnerships to drive demand generation in North America
  - Video of a pilot project implementation
  - Overview of the partnership with NatureWorks for the Indian subcontinent, and initial project focus
  - Key takeaways for driving adoption of bioplastics in cost-sensitive developing markets

Vineet Dalal, Vice President & Director of Global Market Development

#### Natur-Tec (A division of Northern Technologies International Corporation)

#### Future of PHA Biopolymer from 10:10 Waste Cooking Oil

- Technology
- New challenges for Hydal BioTech
- Feedstock availability
- · Low carbon and energy saving solution for production process
- · Performance, balance of costs
- Future market trends and application portfolio

Dr. Lenka Mynarova, Member of Board, Suzhou Hydal BioTech and NAFIGATE Corporation, a.s.

- Discussion followed by Networking Coffee 10:40
- Market Pull for Bioplastic for 11:10 **Automotive Makers**

Program details published herein are confirmed as at 03/03/2015. Please visit http://www.cmtevents.com/main.aspx?ev=15042122 for latest information on speakers & topics.

#### 11:40 PEF, a Novel 100% Biobased Packaging Material

- Performance benefits of PEF over PET
- Update on recent developments & partnerships in PEF applications
- Establishing the production chain of a novel polymer Nathan Kemeling Director Business Development Avantium Chemicals BV
- 12:10 Final Discussion followed by Closing Lunch
- 13:30 End of Conference

#### **Customised Sponsorship Package**

This event is an excellent platform to promote your organization to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive luncheon & Cocktail sponsor. Exhibition/catalogue display can be arranged upon request. Contact Fiona@cmtsp.com.sg or (65) 6346 9138

	( <b>USD)</b> 995.00
	( <b>USD)</b> 495.00
Regular Fee for 1 person to attend19th Bioplastics Markets (22-23 Apr)	495.00
Group Fee for 3 or more (per person) to 1 attend 9th Bioplastics Markets (22-23 Apr)	195.00
Group Fee for 3 or more (per person) to 1 attend 5th Biobased Chem Asia (21 - 22 Apr)	195.00
Online Payment Discount (per person) Pay Online By 20 Mar with VISA / MasterCard	<u>(USD)</u> -75.00

o mays to kegister		
	Online:	www.cmtevents.com
	Email:	huiyan@cmtsp.com.sg
	Tel:	(65) 6346 9113

3 Ways To Peakter