

LMR users already have what it takes to enhance their service

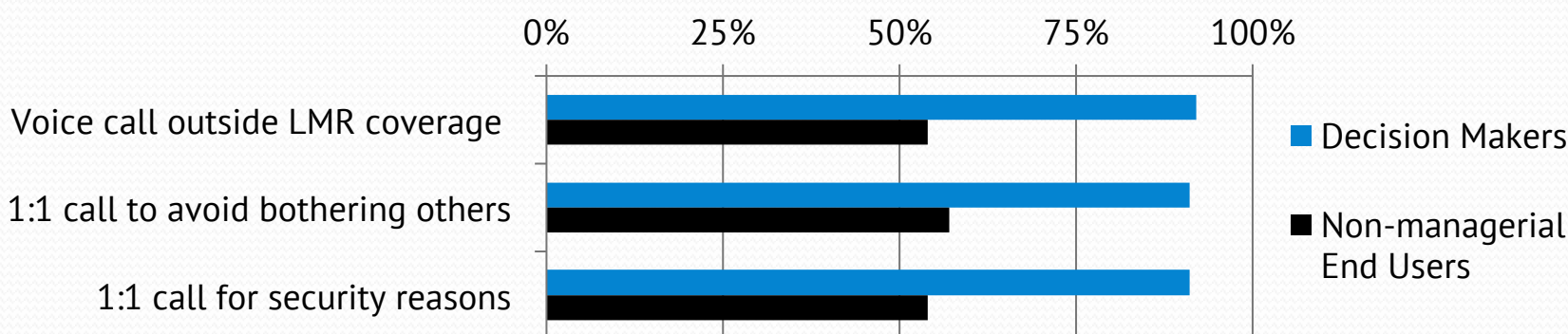
Hint: It's your cellular service and smartphone.

Cellular already used as LMR supplement

97% Decision makers

75% Non-managerial end users

Already use cellular networks to supplement LMR while at work



Existing usage of cellular networks as LMR supplement

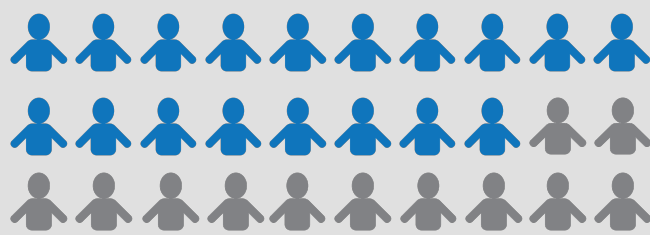
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Compelling features/capabilities of Kodiak Broadband PTT that interoperates with LMR

Strong appeal of Broadband PTT as LMR augmentation

Buy from a Carrier

61% Decision makers indicated that they wanted to buy broadband PTT from a mobile network operator



Why Kodiak Broadband PTT

High percent of decision makers

rated key attributes/capabilities of Kodiak Broadband PTT as “extremely” or “very” compelling:

85% Expanded coverage

84% Support for 4G LTE, 3G, and Wi-Fi

81% Compatible with latest smartphones

78% Support for 1:1 calls

77% Ability to see who is available to call

76% Availability of rugged low-cost feature phones

PTT Network Growth

47% Projected increase of PTT devices/users with adoption of Kodiak Broadband PTT



One Device, All Mobile Applications

With Kodiak Broadband Push-to-Talk...

subscribers will be able to use a single device with LMR-interoperable PTT integrated with regular voice, text messaging, photo/video capabilities, and numerous other mobile productivity applications.

84% Decision makers

Use cellular-based mobile productivity applications beyond voice, text, email and internet.

38% Non-managerial end users

Examples: location tracking, fleet management, workforce management, customer relationship management, project management, etc.

KODIAK

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The survey, representing more than 10 US industry verticals including Public Safety, has a sample base of 600 decision makers with LMR usage experience and 600 non-managerial end users.