

# ATRION CONCIERGE SERVICES

---

EXPERIENCE YOUR NEXT CONFERENCE  
AS A VIP

**Atrion**

# CONCIERGE SERVICES: THE WHITE-GLOVE CONFERENCE TREATMENT

If you've ever attended a bustling conference, you're well aware that trying to navigate the venue, pinpoint the right sessions to attend and plan social activities can be overwhelming—let alone trying to arrange accommodations and transportation. Furthermore, you understand your CEO is making an investment by sending you to a conference. As such, as soon as you walk through the door your first week back, your boss will want to understand how your experience can be used to better position your company toward a more promising future.

Atrion's Concierge Service was designed with these pain points in mind. Our white-glove, VIP service removes these burdens from your

shoulders by taking care of every detail of your experience, from recommending which keynotes and sessions to attend to arranging valuable networking opportunities; we will even plan your social calendar every night!

Just like a seasoned concierge at a five-star hotel, we will heighten your conference experience. We work collaboratively with you in a consultative role before, during and after the event to ensure that you are deriving maximum value from the event and driving favorable business outcomes. Our goal is simple: equip you with the conference roadmap so you can focus less on planning and more on executing.

# WHAT'S IN IT FOR YOU?

The conference circuit offers business value in a number of different ways, from networking to prospecting to education. Teaming with Atrion at your next event offers you six unique advantages you can realize by attending your next conference convention with a trusty partner by your side:



## **STRATEGIC DIRECTION**

You will meet with Atrion experts before, during and after the conference; these IT gurus will help you optimize your time.



## **INSIGHT INTO MEGATRENDS**

You will get all the relevant information about today's IT game-changers and how they can help you create positive, lasting change in your organization.



## **EMPOWERMENT**

You will always have a friendly face by your side to make sure you are where you need to be, when you need to be there.



## **A CLOSE COMMUNITY**

You'll enjoy an intimate community amid a bustling conference. Stop by our VIP "downtime lounge," for example, to engage with industry peers and relax.



## **A IN-DEPTH LOOK AT CUTTING EDGE SOLUTIONS**

You will be exposed to all of the latest IT innovations and get the information you need to determine which ones will fit best in your business.



## **SOLID BUSINESS VALUE**

You will return to your organization with a concrete plan for implementing new, valuable solutions into your IT environment.



# STRATEGIC DIRECTION



## BEFORE

We will meet with you before the conference to intimately understand your challenges, opportunities, and conference goals and objectives. Together, we'll hone in on the sessions that will offer you the greatest business value and formulate a plan to optimize your event experience.



## DURING

Our tech ambassadors will provide a guided session tour and take notes so that you can focus solely on absorbing information. Atrion will also leverage the longstanding relationships it has with industry luminaries to facilitate meetings with your peers, helping you strategically expand your own network.



## AFTER

We debrief you, revisiting the highlights and key takeaways from the conference to help you identify the information and insights that you can use to transform your business.





# INSIGHT INTO MEGATRENDS



CLOUD



MOBILE



SOCIAL



BIG DATA

Four overarching megatrends are shaping the future of IT; Concierge Services help you deepen your understanding of how they relate to your core business. Our roadmap for your conference journey will be created with the goal of helping your organization successfully leverage these megatrends.



## EMPOWERMENT

Being the lone soldier at a conference can be daunting. So don't go at it alone. Concierge Services empowers you by providing the support needed to direct all of your attention to learning and networking during the event.

After the show, your debrief session will touch on significant takeaways from the event and help you determine how to fuse innovative technologies with existing business processes to better position your organization for success in the years to come.



## A CLOSE COMMUNITY

One of the most valuable aspects of any conference is the opportunity for networking. Leveraging our vast array of contacts we put you at the center of a community where you can discuss game-changing technologies and concepts with peers and industry thought-leaders. Our focus is to ensure that you leave with a host of new and valuable connections and ideas.

Additionally, we understand that during all the hustle and bustle of a large show, sometimes you need to take a little breather. That's why at conferences where Atrion has a booth presence, our booth functions as a hub where you can collect your thoughts, charge your phone or laptop, get a refreshing drink and of course, engage with peers.



## A IN-DEPTH LOOK AT CUTTING EDGE SOLUTIONS

The goal at any conference should be to explore the groundbreaking discoveries in the field, get your hands on the latest technologies and familiarize yourself with the newest innovations that add value to your organization. In line with our goal of helping our clients fuse business and technology, Concierge Services helps you pinpoint the solutions that can add the most value to your business.



## SOLID BUSINESS VALUE

Concierge Services ensures that you meet your boss's expectations for deriving value from an event by helping you form a concrete action plan to implement valuable, cutting-edge solutions into your environment that begin producing ROI immediately. The knowledge you bring back will help you perform your job more effectively and add value to your company, making you an indispensable leader in the organization.



# A CONFERENCE GRAND SLAM: WE'RE WITH YOU FOR THE FOUR 'MAJORS'

You can team up with Atrion for any of the four major IT conferences this year. These are the events we've identified as most relevant and valuable to you, our esteemed clients:

## Microsoft Ignite

May 4-8, 2015  
Chicago, IL

### Overview:

The top minds in IT gather to look at the present and future of the industry.

### Key Concepts:

Industry leaders discuss the latest in cloud infrastructure and management, big data, unified communications, Internet of Things and more.

## Cisco *live!*

June 7-11, 2015  
San Diego, CA

### Overview:

A premier education and training summit for IT leaders across the globe.

### Key Concepts:

Five days of technical sessions, keynotes and panel discussions on top trends in cloud, collaboration, mobility, network infrastructure and SDN.





## SPTechCon

The SharePoint  
Technology Conference

August 24-27, 2015  
Boston, MA

### Overview:

SharePoint professionals offer their top tips and tricks for maximizing SharePoint value.

### Key Concepts:

Network with peers, demo SharePoint solutions and increase your overall knowledge about SharePoint governance, features and master document management.

## Gartner® SYMPOSIUM ITXPO®

October 4-8, 2015  
Orlando, FLA

### Overview:

Exclusive CIO event that presents cutting-edge digital business solutions designed to help IT executives add value to their organizations.

### Key Concepts:

CIO-level-only sessions, luncheons and keynotes provide unique networking opportunities and insight into becoming an indispensable leader in your organization.

# WHAT OUR CLIENTS HAVE TO SAY ABOUT CONCIERGE SERVICES:



Cisco Live was my first large conference and I can say with certainty that I wouldn't have had the same level of positive experience had it not been for the involvement of Atrion. From the early discussions of selecting sessions, to the potential stress of worrying about hotel and travel, having Atrion as a part of the process allowed me to focus my attention that much more on the overwhelming amount of information at the conference.

**Chris Medeiros**

*ICT Infrastructure Manager, Post University*



A conference with 10,000 people can be a bit overwhelming and you can easily get lost trying to maneuver the exhibit hall and choose the appropriate breakout sessions. The Atrion team was able to help me plan my day by first understanding my learning objectives and then recommending the appropriate breakout sessions. The session recommendations were spot on. If that wasn't enough, the team's hospitality was first class. They went out of their way to make sure that after a long day at the conference there was a plan to wind down (or up) over dinner and drinks.

**Sean Burke**

*Senior Vice President, Director of IT, Middlesex Savings Bank*

# JOIN US INSIDE THE VELVET ROPES

Above all else, Atrion's Concierge Services give you the opportunity to experience a major conference from an entirely new perspective. Rather than rushing around and feeling never-ending pressure, offload your worries and work hand-in-hand with us to make the next event you attend your most valuable ever!





# YOUR CONCIERGE SERVICES PACKAGE

The packages below include the following services:

## SILVER

Entertainment  
Coordination  
Transportation (to/from airport)  
Atrion Survival Kit



## GOLD

Entertainment  
Coordination  
Transportation (to/from airport)  
Atrion Survival Kit  
Conference fees



## PLATINUM

Entertainment  
Coordination  
Transportation (to/from airport)  
Atrion Survival Kit  
Conference fees  
Hotel



Contact your Atrion representative for pricing and additional information.