



FOR IMMEDIATE RELEASE

## **Marvel Outdoor Refrigeration now up to 40% more energy-efficient with Dynamic Cooling Technology™ for rapid cool down and recovery**

**(March 13, 2015)** – As outdoor kitchens continue to grow in popularity, the Marvel Outdoor Refrigeration Collection expands its assortment of refrigerators, beverage centers, ice machines and draft beer dispensers with more features and more models, all of which exceed current energy standards.

Up to 40% more energy efficient than the previous generation of Marvel Outdoor products, the new Marvel Outdoor Refrigeration Collection features Dynamic Cooling Technology™ provides precise temperature stability and efficient cooling performance.



*(more)*

1260 E. VanDeinse St. Greenville, MI 48838 USA  
T. 616-754-5601 F. 616-754-9690  
[www.agamarvel.com](http://www.agamarvel.com)



*(Marvel Outdoor Refrigeration, cont'd)*

Certified for outdoor use, each Marvel Outdoor unit has been developed and tested to endure the elements, high humidity environments and temperatures up to 115° F. Each product is built with a durable stainless steel exterior to resist corrosion and commercial-grade power cord and electricals for maximum performance in outdoor kitchens.

Additional features include Marvel Prime™ controls for precise, frost-free temperature management, audible alarms for door ajar and high/low temperature to ensure contents stay at optimal temperature, and door locks for added security.



*(more)*

1260 E. VanDeinse St. Greenville, MI 48838 USA  
T. 616-754-5601 F. 616-754-9690  
[www.agamarvel.com](http://www.agamarvel.com)



---

*(Marvel Outdoor Refrigeration, cont'd)*

“Each Marvel unit is built in America by expert technicians and undergoes 139 quality checks to ensure delivery of the highest quality products and uphold our reputation for customer satisfaction,” says Art Bochert, the company’s Vice President of Sales and Marketing,

The company’s manufacturing facility achieved certifications in ISO 9001 for quality assurance, ISO 14001 for environmental management, and OSHAS 18001 for occupational health and safety from Lloyd’s Register Quality Assurance.

The Marvel Outdoor Refrigeration Collection is available through a network of AGA MARVEL authorized dealers throughout North America.

#### **About Marvel**

Luxury appliance consumers recognize Marvel as the industry leader of form, function and lifestyle, delivering more innovative food preservation and refrigeration solutions. Marvel is largely considered the benchmark for unrivaled craftsmanship, performance, and design.

Marvel products are manufactured in the Greenville, Michigan AGA MARVEL facility, the North American subsidiary of The AGA Rangemaster Group, a leading international premium consumer brands group of these best known and loved kitchen appliance brands: **AGA, MARVEL, Heartland, La Cornue, Waterford Stanley** and **Marvel Scientific**. The company employs nearly 200 Michigan workers. More information about all AGA MARVEL products can be found at [www.agamarvel.com](http://www.agamarvel.com).

Media Contact:  
Leah Clark  
lclark@agamarvel.com  
(616) 619-5330

###

1260 E. VanDeinse St. Greenville, MI 48838 USA  
T. 616-754-5601 F. 616-754-9690  
[www.agamarvel.com](http://www.agamarvel.com)