

## Medipense Releases Email-based Medication Reminder Service, RxPense-Alert.com

**Montreal, Canada March 18, 2015**, Medipense Inc., a Canadian medical device manufacturing start-up has launched RxPense-Alert.com, a really simple, personal, multilingual, complementary, email reminder service, it's first release in the RxPense® Medication Management and Remote Monitoring solutions product line. For today's busy folks who always check their next email and for those guilty of not always taking medications on time, this may be the simplest solution to improving medication adherence and staying healthy, longer.

RxPense® Alert is a very simple personal email reminder service that will send an email every time one needs a reminder to take medications, vitamins or even to perform a regular activity. Registration is FREE and setting up reminders is as easy as filling in a short form. Reminders may be one-time or recurring, daily or specific days. Details or notes may also be added to the email and dispatched as requested.

According to a recent report in the USA, chronic disease patients with Cardiac or COPD conditions have a 50% medication compliance rate decreasing with time. As a result, many get ill enough to end up back in the hospital costing the health care system up to \$300 billion annually.

One solution may be as simple as a reminder email or text message. It has been demonstrated in several studies that sending daily reminder messages may improve the uptake of pills by over 60% percent. This not only improves adherence, but can also reduce the risk of heart attack and stroke.

“Medication non-adherence is costly waste affecting patients well-being as well as all areas of healthcare, from pharmacies to families, and care facilities to major hospitals.” - states Terry Fagen, President of Medipense . “We developed RxPense® Alert to address a very basic need, a helpful reminder to take your medications.”

The simple act of remembering to take medications on time, every time can save lives, improve outcomes and reduce healthcare costs. Everyone wins.

*RxPense® Alert Helping You Remember One Email at a Time.*

### About Medipense

Medipense is bringing digital health to an aging population by developing leading edge products and services to specifically address the needs of seniors, those suffering from chronic diseases and the infirm. Whether it's for home health monitoring, remote health monitoring or on-site secure medication access, with RxPense® we combine the convenience of machine automation with senior-friendly software interfaces to create a unique experience and maximize medication compliance. Visit: [www.MediPense.com](http://www.MediPense.com)

### For More Information

Pierre Cardinal, VP Sales and Marketing  
Tel: 438-288-2826, Ext: 701  
Email: [pierre.cardinal@medipense.com](mailto:pierre.cardinal@medipense.com)