



TapTrack Launches Two Day Near Field Communication (NFC) Training Course

Course helps developers and technical managers get started quickly with NFC development

TORONTO, ON (March 17, 2015) -- Today near field communications (NFC) solutions provider TapTrack announced that it will be launching [professional NFC training](#) to firms interested in developing applications with NFC technology.

This two-day technical training course is designed for developers, technical managers and application engineers who are looking to gain in-depth technical knowledge and understanding about NFC. The training covers all aspects of the hardware and software involved in NFC development, from controller chips and readers to the latest Android SDKs. It also runs through all the NFC operating modes, various tag types and their memory structures, and how to read and write to a variety of NFC tags.

“Our training provides the practical, hands-on knowledge that developers need to create powerful NFC-based applications,” said TapTrack CEO David Shalaby.

The training can be tailored to the client’s needs. It is offered in-house, or hosted at TapTrack’s head office located in Toronto’s downtown Discovery District.

NFC is rapidly gaining popularity in the mobile space since industry leader Apple’s introduction of Apple Pay in the iPhone 6 and 6 Plus, which is powered by NFC. However, integrating NFC requires specific technical knowledge outside the scope of most developers’ knowledge. TapTrack’s provides developers with this NFC knowledge, and covers best practices that will save companies time and help them avoid various pitfalls when developing NFC apps.

About TapTrack

TapTrack (www.taptrack.com) is a Near Field Communication (NFC) solutions provider. Its unique NFC platform enables fast implementation of even the most complex near field

projects saving clients months of development. In addition to the NFC platform, TapTrack develops NFC readers with Bluetooth, WiFi, and GSM connections for applications such as cashless payments, interactive events, lead capture/gathering for trade shows, secure tags for product authentication, e-passport scanners, outdoor advertising and job site check-in systems.