

# DRONES, DATA X CONFERENCE

MAY 1-3 2015 | SANTA CRUZ, CA





“ I see huge potential in the development of Drone Technology, and in 20 years we'll really see what drones are all about — the future of personal transportation. We'll have some of the best minds in drone technology here for the weekend, and over the weekend we'll get to know each other on a personal level, which is unlike a normal conference ”

PHILIP MCNAMARA

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# DRONES

Located in beautiful Santa Cruz, California, the Conference will feature some of the most influential companies and speakers from the world of aerial robotics and commercial drones.

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# DATA

Data capture by drones will be a huge industry in the future. By matching drones and their ability to capture large amounts of data quickly, industries like construction, agriculture and real estate will adapt and benefit.

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# X

X stands for extreme sports, and the building of relationships that happen between people when you engage in outdoor sports together.





# DRONE TALKS

Get the latest news and information from the leading drone CEOs in the world, who'll show us some of the latest software and services they are developing.

# EXHIBITION HALL

Leading drone manufacturers will showcase some of their latest creations, along with drone startups and local tech talent.

# VIP WEEKEND

Spend time with some of the leading CEOs, investors and thinkers in the field of commercial UAV technology.

# DRONE DEMOS

We'll have indoor and outdoor drone demonstrations from all the leading drone manufacturers including DJI.



# ATTENDING COMPANIES



# SPEAKERS



**WILL SAUER**  
SKYCATCH - DIRECTOR OF  
FINANCE & OPERATIONS



**JOEBEN BEVERIT**  
CEO OF JOBY AVIATION



**JAY BREGMAN**  
CEO OF PROJECT CARA



**PARIMAL KOPARDEKAR**  
AVIATION R&D EXECUTIVE



**MICHAEL DROBAC**  
EXECUTIVE DIRECTOR, SMALL  
UAV COALITION



**JIM WILLIAMS**  
FAA'S UNMANNED AIRCRAFT  
SYSTEMS (UAS) INTEGRATION  
OFFICE



**ROMEO DURSCHER**  
DJI (WORLD'S LEADING DRONE  
MANUFACTURING COMPANY)



**MIKE WINN**  
CO-FOUNDER AND CEO OF  
DRONEDEPLOY



**ADAM BRY**  
CEO SKYD.ID



**GRETCHEN WEST**  
DRONE DEPLOY - VICE  
PRESIDENT - BUSINESS  
DEVELOPMENT AND  
REGULATORY AFFAIRS



**ANDREAS RAPTOPOULOS**  
FOUNDER OF MATTERNET



**DAVID MERRILL**  
VP OF PRODUCT AT  
3D ROBOTICS



**BUDDY MICHINI**  
CTO AIRWARE



**ANTOINE LEVEL**  
CO-FOUNDER, CEO HEXO+



**DR ERNEST EARON PHD.**  
PRECISION HAWK - PRESIDENT  
& FOUNDER

# THURSDAY 30TH APRIL

**4.00pm – 6.00pm** Drone Demonstrations  
Visit the Exhibition Centre

# FRIDAY 1ST MAY

Registration / Visit the Exhibition Area  
Drone Demonstration  
Speakers  
Networking Opportunities

# SATURDAY 2ND MAY

Kitesurfing  
Cycling the Santa Cruz Coastline  
Lunch by the beach  
Hangout  
DINNER

# SUNDAY 3RD MAY

More Activities  
Supping / Kitesurfing / Cycling  
Why not have lunch by the Beach before you leave





# BOOTH PACKAGES



**BRONZE  
EXHIBITOR  
PACKAGE  
(MOST POPULAR)**

**SILVER  
EXHIBITOR  
PACKAGE**

**GOLD  
EXHIBITOR  
PACKAGE**

**COST**

**\$ 2,000**

**\$ 4,000**

**\$ 7,000**

**DAYS**

**1**

**1**

**3**

**SPACE**

**9ft 6"  
square**

**19ft  
square**

**19ft  
square**





# MEDIA

In 2014 we created our first drone conference in Ireland, and it was a huge success. This year, we're bringing the best minds in UAV and drone technology to California.

**“A BUSINESS  
CONFERENCE  
WITH A  
DIFFERENCE”**

**“THE FUTURE  
OF DRONE  
TECHNOLOGY”**

**“THE COUNTRY’S  
FIRST EVER  
DRONE  
CONFERENCE”**

**IrishCentral.**

**BUSINESS & LEADERSHIP**

**Independent.ie** 

In Santa Cruz, 1st May 2015 we are being joined by:

**WSJ**

**FORTUNE**

**Handelsblatt**

**ZDF**

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