



## FOR IMMEDIATE RELEASE

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### **Leading Retail Display Provider Lowers Customers Risk and Costs with K-Stick**

Employees can hang overhead signage safely with Kinter's new ladderless sign hanging system

Las Vegas, Nev. — GlobalShop Booth #2143 — March 24, 2015 — Retail display leader, Kinter, is proud to announce the recent launch and early retail adoption of its new ladderless sign changing system, K-Stick, at GlobalShop 2015. K-Stick is a lightweight, telescoping pole that assists with hanging interior signage on windows, walls and any type of ceiling. Organizations, including retailers, schools and hospitals, can lower risk and costs with K-Stick.

"Ladders are dangerous and dangerous is expensive," said Paul White, Kinter's president. According to OSHA, "falls from portable ladders are one of the leading causes of occupational fatalities and injuries." K-Stick helps prevent ladder-related incidents in the workplace, enabling banners and signs to be hung quickly and safely from floor level. K-Stick is available in three lengths, with a maximum height of 23 feet, and Kinter offers a variety of hanging hardware options.

"Kinter has grown steadily by anticipating and meeting the needs of our customers when it comes to retail display and sign hanging solutions," said White. "It is our goal to help organizations improve employee safety, lower risk and save money by using K-Stick."

"'You gotta see' is our theme for GlobalShop 2015 and you gotta see K-Stick," said Kinter VP of Sales and Marketing, Matt White. "K-Stick has already been adopted by several large, national retailers who are achieving reduced risk and costs. Come see K-Stick in action at Kinter's booth #2143 and find out how to get a free sample kit."

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### **About Kinter**

Founded in 1980, Kinter is an industry-leading manufacturer and distributor of retail display solutions based in Waukegan, Ill. Its warehouse has over 10,000 different retail display products in stock and ready to ship. Kinter has grown steadily by anticipating and meeting the needs of its customers, and providing exceptional customer service, the company refers to as KinterCare. To learn more about Kinter, visit [kinter.com](http://kinter.com), and follow Kinter at [linkedin.com/company/kinter](https://www.linkedin.com/company/kinter) and [twitter.com/kinterdotcom](https://twitter.com/kinterdotcom).