



For immediate release
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Contact: Andy Sturner
954-249-8883
contact@boatsetter.com

Boatsetter Introduces BOAT ON DEMAND at West Palm Beach Boat Show

West Palm Beach, Florida- Boatsetter.com, a collaborative marketplace that matches boat owners of quality boats with renters seeking experiences on the water. Boatsetter's unique approach makes boating accessible to everyone because no experience is required since all Boatsetter.com charters include experienced United States Coast Guard licensed captains.

Now referred to as [Boat On Demand](#), this initiative will be supported by the best marina owners in the country via a nationwide network of marine industry professionals who will manage check-ins, provide maintenance, and deliver concierge services to all BoatSetters.

Boatsetter is defined as: A person who enjoys luxury boating anytime, anywhere.

"It is such an exciting time for us as we see two years work come to fruition. Those that have never before experienced the magical benefits of being on the water can now be introduced to those experiences previously reserved for just boat owners. We expect that the term "Boat on Demand" will be the go-to activity for vacationers, business and meeting planners, as well as anyone interested in jumping on board". Andy Sturner, co-Founder and CEO.

Boatsetter.com will be attending the West Palm Beach Boat Show from March 26 to March 29 to specifically build awareness among boat owners, renters, and qualified captains.

For anyone that completes an online registration during the days of the boat show, Boatsetter.com will raffle a free, [captained boat charter](#) in Palm Beach County. (half day, restrictions apply)

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