

ReVersive

YOUTH RECAPTURED. «

Time reverse skin care with the revolutionary RE-YOUTH COMPLEX.

BABOR – BEAUTY INSPIRED BY A ROSE.

It all began with a black rose – the symbol of consummate beauty. Back in 1956, Dr. Michael Babor aspired to this ideal and laid the foundation for the BABOR brand. Today this ideal continues to drive us forward. We are constantly in search of the ultimate formula for maximizing individual beauty – because we know that beauty is a very personal matter.

Thanks to intensive research conducted at the BABOR Research and Innovation Center, we are growing closer to this goal. For over five decades we have set the international standard for skincare research and quality made in Germany.

At BABOR, our research is focused on developing precision formulas. Our expertise is channeled into these formulations. Active ingredients are perfectly coordinated to ensure the best possible results. Exclusive treatment techniques performed by professional BABOR estheticians intensify the effects of our products and produce an exceptional indulgent experience second to none.

All that has enabled us to create something very special for you:

 SKINCARE RESEARCH MADE IN GERMANY PRECISION FORMULAS INDULGENT EXPERIENCES

»With REVERSIVE I have finally found a skincare product that keeps my skin looking as young as I feel.«



THE ART OF PRECISION SKINCARE.





ReVersive anti-aging

dual serum

**** TELOVITIN:** RETAINS AND EXTENDS CELL LIFE CYCLE

Telovitin – an active ingredient based on Nobel prize-winning research that protects the cells and helps the skin to retain its youthfulness. It protects the telomeres against premature breakdown, thus extending the life cycle of the cells.

ReVersive

RESTORE THE YOUTHFULNESS OF YOUR SKIN. WITH THE REVERSIVE **RE**-YOUTH COMPLEX.

Inspired by the latest knowledge and technologies used in research into skin aging, dermatology and genetics, BABOR's Research and Innovation Center has developed a ground-breaking innovation: the anti-aging REVERSIVE range with the ultra-effective RE-YOUTH COMPLEX.

Four high-performance active ingredients contained in these exclusive precision formulas from BABOR interact in perfect synergy to restore your individual, youthful radiance and luminosity. Skin looks firmer and smoother with a beautifully even skin tone and feels silky-soft to the touch.

</ LUMICOL: RECLAIMS LOST RADIANCE AND LUMINOSITY

Activates the thioredoxin protein to break down protein deposits in the skin tissue and even out differences in skin tone. Skin retains its luminosity.

AGICYL: REACTIVATES THE SKIN'S
 ANTI-AGING MECHANISM

Retains the youthfulness of the skin by inhibiting the factors that cause skin aging such as free radicals, environmental toxins and glycation, and by activating the longevity gene SIRT-1.

RE-YOUTH COMPLEX

<< EPOCYL: RECONTOURS AND VISIBLY SMOOTHS

Thanks to its structure, this ac-

tive ingredient forms a film on

the surface of the skin and within

15 minutes visibly fills in any

wrinkles and unevenness.

<< THE BABOR ROSE:

Essences of the unique BABOR rose lend the products their incomparable aroma.

FOUR WEEKS THAT TURN THE CLOCK BACK YEARS.

It is never too soon to take action to combat skin aging. An active lifestyle takes its toll on our skin. Over the course of time, its natural protective mechanisms are weakened and cell renewal slows down. Skin loses its radiance, becomes less elastic, and fine lines and wrinkles become visible.

We can't turn back time, but we can reverse its visible traces. The innovative REVERSIVE anti-aging dual serum unlocks your skin's individual beauty potential and prepares it to face life's daily challenges.

TWO PHASES. ONE GROUNDBREAKING INNOVATION.

Thanks to a unique boosting action, two serums are mixed to create an innovative micro-emulsion. This extra-fine emulsion penetrates much deeper and faster than other BABOR formulations, thus allowing the REVERSIVE RE-YOUTH COMPLEX to develop to full effect. Your skin is visibly rejuvenated, and instantly feels incredibly soft and smooth.

Each REVERSIVE anti-aging dual serum is designed for use over a seven day period. For optimal results apply the REVERSIVE anti-aging serum for a period of four weeks, in harmony with the natural renewal cycle of your skin.







