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Best of New York by New York Magazine! Repêchage SeaSmooth Artisan Seaweed Wax Experience



March 9, 2015 – Repêchage SeaSmooth Artisan Seaweed Wax at Eva Scrivo Salon selected for Best Wax of New York in 2015!

"This elusive 'artisan seaweed wax experience' came to town in January, incorporating seaweed from the Brittany coast. The treatment starts with a gratis glass of prosecco and relaxing seaweed mask, ends with La Colombe coffee, and in between is the magic of aesthetician Ally Konci: She lightly exfoliates skin before lifting away nearly every hair on the first try, with zero ripping sensation or redness, then cools down the area with a green-tea gel." – **New York Magazine**



(Repêchage SeaSmooth Artisan Seaweed Wax)

Repêchage Professional Skin Care has been helping those with all skin types achieve beautiful skin for nearly 40 years, and has decided to use its number one ingredient - seaweed, to *transform the traditional waxing experience*. This soft, creamy wax is infused with a blend of seaweeds that deliver vitamins, minerals and trace elements for unparalleled smoothness on the skin.

Recognized as the Best Wax of New York and setting the bar is not only the incredible formula behind this wax, but the true **SeaSmooth Artisan Seaweed Wax Experience** that is offered at **Eva Scrivo Salon** and taking off at spas and salons around the globe. The SeaSmooth Experience begins with a dry brush exfoliation that works to remove dead skin cell build up and prevent ingrown hairs, and is followed by hair-removal with Repêchage SeaSmooth Artisan Seaweed Wax. Clients are then treated to a soothing massage with **Repêchage Skin Relief Soothing Gel**, a cocktail of Thermus Thermophilus, Aloe, Cucumber, Laminaria Digitata Seaweed, and Green, White, Black, and Rooibos (Red) Tea, along with **Repêchage Vita Cura Triple Action Nutrí Oil**; a blend of soothing ingredients, including Mafura Oil, Carrot Oil, Olive Fruit Oil, and Almond Oil. During the SeaSmooth experience, clients receive a facial treatment, such as de-stressing and de-puffing **Repêchage Lamina Lift™ Mask**.

"The idea behind the Repêchage SeaSmooth Artisan Seaweed Wax Experience is to change the paradigm of waxing. Clients walk into a spa or salon and are looking forward to their facials and massages, but not their wax appointments! The SeaSmooth Experience makes waxing relaxing and a true feel-good spa experience for all." – Repêchage CEO & Founder Lydia Sarfati

For more on Repêchage SeaSmooth Artisan Seaweed Wax visit <u>www.repechage.com</u>, or call 1-800-248-7546

For more information on Eva Scrivo Salon, visit <u>www.evascrivo.com</u>

For a high resolution image, please contact Josie@repechage.com

About Repêchage: Since 1980, Repêchage has created a full range of nutrient-rich seaweed-based skincare products featured at top spas and salons globally. Forerunners in sea plant technologies and pioneers in seaweed treatments and cosmetics in the US, Repêchage researchers seek out specific seaweeds, beneficial for a range of skin conditions and therapeutic needs. The rich blend of vitamins, minerals, trace elements, amino acids and anti-oxidants in seaweed makes it an ideal main ingredient for re-balancing, hydrating, anti-aging and renewing benefits. Our seaweed is harvested from the Brittany Coast of France and processed right in the Repêchage headquarters in Secaucus, NJ. Our proprietary method of processing the seaweed delivers all the nutritive benefits from the sea to the skin.