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## Superior Service and Customer Satisfaction Earn Malouf Ford Lincoln of North Brunswick National Award by Ford Motor Company

**North Brunswick, New Jersey, 3/25/2015** – Malouf Ford Lincoln is among an elite group of Ford and Lincoln dealerships to be recognized with the 2014 President's Award by Ford Motor Company. The prestigious award honors dealerships that have excelled in automotive retailing in 2014, by providing exceptional customer service and satisfaction.

"Earning this award is a reflection of our entire staff's commitment to delivering the best customer experience possible" says owner Richard Malouf. "I couldn't be more proud to receive this recognition, especially since it comes from the people we value most – our customers. They're the reason we were able to achieve this award."

The President's Award was established in 1998. Dealers become eligible through survey responses from customers related to their sales and service satisfaction.

Malouf Ford Lincoln is an eight time winner of the prestigious Ford President's Award. The dealership has also been a recipient of the Partner's In Quality Award and has been recognized as one of the top Ford-Lincoln dual dealerships in the United States.

"In order to achieve the President's Award, dealers must exceed customer expectations every day in every department. The pursuit of excellence is not for the faint of heart – it requires passion, tenacity and, of course, hard work. This prestigious award salutes those top-performing Ford and Lincoln dealerships that embrace these philosophies, achieving among the highest levels of customer satisfaction – in both sales and service – in automotive retailing," said Sonia Lillaney, Zone Representative for Ford Motor Company.

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## About Ford Motor Company

<u>Ford Motor Company</u>, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 164,000 employees and about 70 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products worldwide, please visit <u>http://corporate.ford.com</u>.