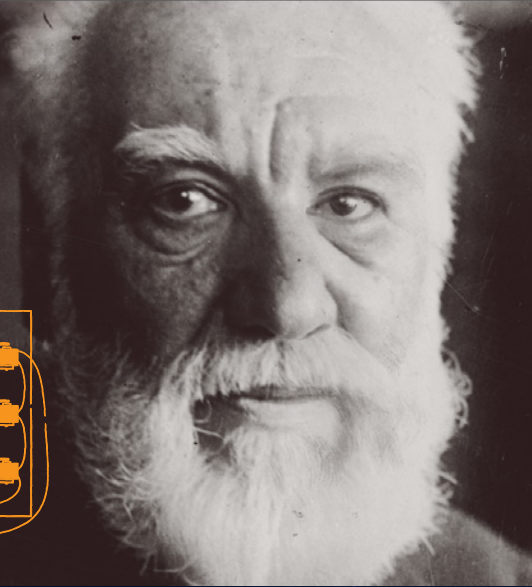
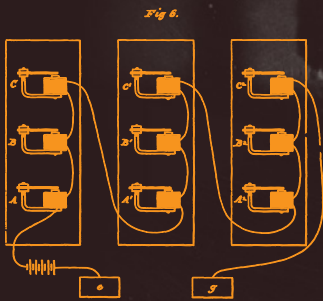




Fishman | Stewart
Yamaguchi | PLLC
INTELLECTUAL PROPERTY

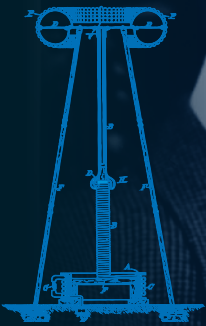
INVENTOR:
ALEXANDER
GRAHAM BELL

INVENTION:
TELEGRAPHY



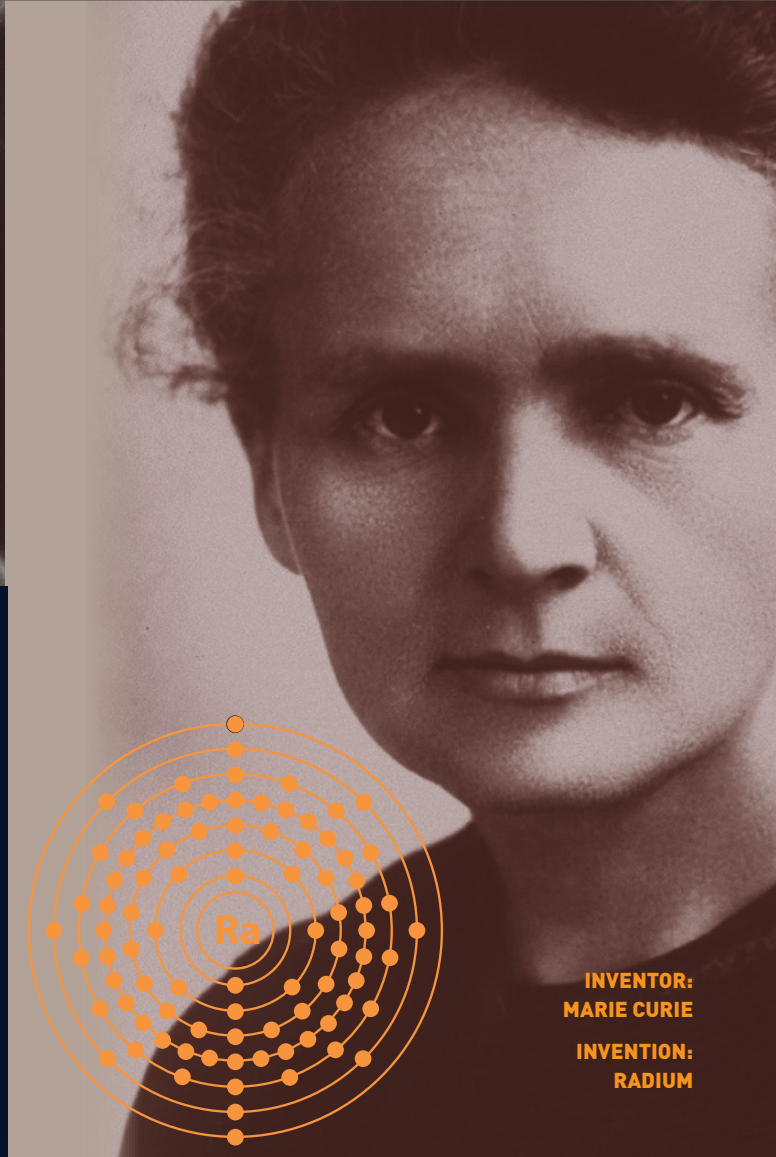
INVENTOR:
TESLA

INVENTION:
ELECTRICITY
TRANSMISSION



INVENTOR:
MARIE CURIE

INVENTION:
RADIUM

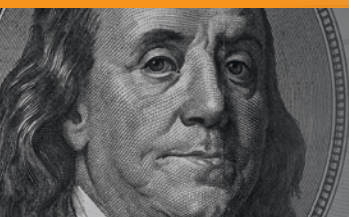


THERE'S **IP** IN EVERYTHING WE DO!

Fishstew**ip**.com

OUR APPROACH

Turning Intellectual Property into Intellectual Capital®



More than half of all corporate market values consist of intangible assets.

Your intellectual property is a significant contributor to your company's value.

These investments demand a diligent approach. At Fishman Stewart Yamaguchi, we treat IP like capital: We manage it to maximize its value.

We turn intellectual property into intellectual capital.

Protect and Grow

Our proactive approach to IP management includes strategies for intellectual asset protection, acquisition, valuation, enforcement and dispute resolution.

Stewardship

Since the firm was founded in 1996, Fishman Stewart Yamaguchi (formerly Rader, Fishman & Grauer) has applied

a vigilance and a responsiveness that has resulted in the protection and management of tens of thousands of trademarks and patents and hundreds of cases in U.S. federal courts.

From multinational corporations to emerging entrepreneurs, our clients can expect:

- Unmatched responsiveness
- Calculated, strategic thinking
- Business knowledge and understanding
- Tech-savvy partners
- Highly skilled attorneys with expertise and insight
- Unrelenting diligence in protecting and defending the value of your IP

Managing Costs Through Efficiencies

We leverage our customized software and reporting systems to enable efficient, large-scale patent and trademark portfolio analysis. Process improvements also allow us to offer reasonable hourly rates and flat fees for certain work, plus innovative alternative fee arrangements. We employ closely managed budgets, and in appropriate cases, we can offer risk-sharing provisions to help our clients control litigation costs.



Our firm has ranked in the top 10 percent of all U.S. law firms in the number of patents and trademarks filed.

OUR SERVICE AREAS



Our Clients benefit from our constant reviews of their patent portfolios, competitor actions and market trends.

Litigation and Dispute Resolution

Our success is based on our ability to develop strategies for resolving disputes of any size or complexity in a multitude of forums. With a multidisciplinary litigation team that has represented clients not only in federal court, but before the International Trade Commission, in proceedings at the United States Patent and Trademark Office and in Uniform Dispute Resolution Proceedings, we have addressed a wide range of IP issues including:

- Patent, trademark and copyright infringement
- Unfair competition and antitrust
- Trade secret matters
- License agreement disputes
- Domain name and e-commerce issues

When advisable, our attorneys consider Alternative Dispute Resolution to attempt to resolve disagreements. We have a certified commercial mediator and arbitrator on our litigation team.

Patents

An intellectual property strategy is essential in maximizing the value of a company's patents and reducing unnecessary costs and risks.

Our attorneys have filed patents with the U.S. Patent and Trademark Office in a wide range of disciplines, including:

Electrical & Computer Engineering

- Signal processing
- Semiconductors
- Computer architecture & circuit design
- Robotics
- Telecommunications
- Instrumentation & control systems
- Consumer electronics

Bioscience & Chemical Engineering

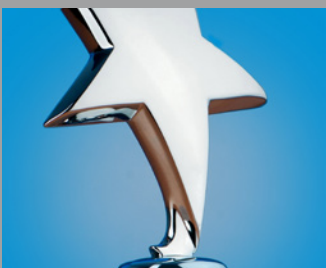
- Biology
- Genetics
- Biochemistry
- Chemical processes

Mechanical Devices & Systems

- Structural designs
- Fluid & thermal dynamics
- Medical devices & systems
- Aerospace
- Sporting goods & outdoor equipment
- Automotive systems & devices

Computer Software

- Data backup & management
- Security
- E-commerce
- Networking
- Data compression



We have been named one of the country's foremost law firms for IP litigation by *American Lawyer* and one of the most called upon IP firms identified by Fortune 250 companies by *IP Law & Business*.

OUR SERVICE AREAS



Our Trademark group currently manages more than 30,000 U.S. and foreign trademark files, with a customized docket system and 24/7 web access for clients.

Trademarks

Fishman Stewart Yamaguchi files and manages U.S. and foreign trademarks in every part of the world. The firm handles all aspects of global brand strategy and trademark registration, from the availability search to ongoing management of a company's marks. We monitor potential infringement and identify ways to optimize the value of a mark through licensing and other revenue-generating opportunities.

Copyrights

Fishman Stewart Yamaguchi counsels companies on all aspects of copyright creation and enforcement.

Trade Secrets

Fishman Stewart Yamaguchi works with clients in a wide range of industries to develop trade secret protection strategies, including employment and non-disclosure agreements.

Technology and E-Commerce

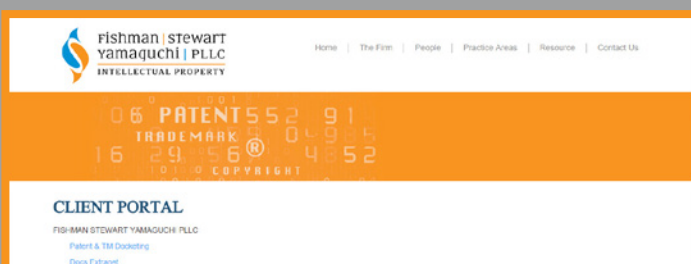
Fishman Stewart Yamaguchi handles a complete range of e-commerce, technology, privacy and Internet legal matters, including:

- Domain name registrations and dispute resolutions
- Software development and technology licensing
- Outsourcing agreements
- Search engine optimization issues
- Compliance with data collection regulations, including COPPA and EU Directives
- Privacy policies and website agreements

Due Diligence in Business Transactions

Our Strategic IP Mergers and Acquisitions team advises corporate, public and private equity groups on IP issues surrounding corporate transactions, including loan transactions.

Our Pre-M&A review provides due diligence on a target company's IP assets, a comparison of those assets to the products that are driving revenue and an assessment of potential infringement through a comparison of competitors' IP assets.



24/7 web access for clients
at www.fishstewip.com

THERE'S **IP** IN EVERYTHING WE DO!



Our Team

The attorneys of Fishman Stewart Yamaguchi provide IP strategies and portfolio management for multinational corporations and emerging enterprises in a variety of industries around the world. Our team includes leading professionals in all areas of domestic and foreign IP practice and intellectual asset management.

You'll find them listed among the Best Lawyers, Super Lawyers, Who's Who in American Law, IP Stars, Leading Lawyers and Lexis Nexis Martindale-Hubbell Bar Register of Preeminent Lawyers.



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