



# Drinking & Driving – There's No Good Excuse

## Think before you drink!

- Almost 30 people a day die in motor vehicle crashes that involve an alcohol impaired driver.<sup>1</sup>
- A DUI conviction can cost \$16,000 (fines, penalties, restitution, legal fees and higher insurance rates).<sup>2</sup>
- 31% of the total vehicle traffic fatalities in 2013 were alcohol-impaired driving fatalities.<sup>3</sup>
- 2 in 3 people on average will be involved in a drunk driving crash in their lifetime.<sup>4</sup>

## \$20 off BeMyDD services! Now there's no excuse not to use a designated driver.

We're committed to reducing drunk driving by providing a unique solution: our experienced, screened and insured chauffeurs drive you around in your vehicle during your night out and/or home. And it's a lot cheaper than you think. First time riders get \$20 off with promo code: **NOEXCUSES**. Reservations can be made through [BeMyDD.com](http://BeMyDD.com), calling +1 (877) U BeMyDD (823 6933), or by downloading and using the mobile app (iOS, Android).

References 1-4: see [bemydd.com/noexcuses](http://bemydd.com/noexcuses)



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