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CONTACT:

John Gates, Elevate Communications
617-861-3651, jgates@elevatecom.com

**The Boston Globe Magazine and The Commonwealth Institute Open This Year's Top 100 Women-Led Business Survey**

Nonprofits and For-profits Included; Innovation and Diversity Sought

Boston (April 15, 2015) - [The Boston Globe Magazine](http://elevatecom.us3.list-manage.com/track/click?u=74b1854b1ddd46d88c655f7ad&id=73a8edf681&e=232248838a), together with its partner [The Commonwealth Institute](http://elevatecom.us3.list-manage.com/track/click?u=74b1854b1ddd46d88c655f7ad&id=ed17add1af&e=232248838a) (TCI), announced today that they are opening the 14th annual Top 100 Women-Led Businesses in Massachusetts survey. The deadline is May 29. The Top 100 will be announced at a breakfast on October 23 and published in the Globe Magazine's Women and Power Issue on October 25 (both in print and at [bostonglobe.com/magazine](http://elevatecom.us3.list-manage.com/track/click?u=74b1854b1ddd46d88c655f7ad&id=de1c5c06af&e=232248838a)).

The Globe Magazine and TCI will again take a more holistic approach to creating the Top 100 Women-Led Businesses list. Last year they introduced new ranking criteria and included both for-profit and nonprofit organizations. Although revenue (or operating budget) will remain an essential component, they will also weigh workplace and board diversity, innovation, and the number of full-time (FTE) employees. Organizations are being asked to take the survey to be considered for the list. Again, revenue or budget figures will not be published.

Past honorees have come from fields ranging from biotechnology to architecture to retail, illustrating the diversity of the women-led companies across the Commonwealth.

The breakfast will be held at the Seaport Boston Hotel on October 23.

TCI was founded 17 years ago to help women-led businesses in Massachusetts become and stay successful. TCI's membership includes local CEOs, senior corporate executives, directors of nonprofits, and proven solo professionals. For the past 14 years, TCI has created a list of the Top 100 Women-Led Businesses to highlight the achievements of these women throughout the state.

"Each of the women on our Top 100 list has made a significant impact on the Commonwealth's economy and has established herself as a visionary leader of a successful company. The Boston Globe has often reported on the accomplishments of the women on this list, and we're excited to once again partner with the Globe for this fantastic event," said TCI Executive Director Aileen Gorman.

"The Boston Globe Magazine is honored to partner with The Commonwealth Institute and publish the Top 100 Women-Led Businesses survey results. This list is a tribute to the hard-working, successful, and inspirational women running businesses in Massachusetts," said Susanne Althoff, editor of the Globe Magazine.

Women-owned businesses account for nearly 200,000 firms in Massachusetts and employ more than 175,000 people across the state.

Surveys can be submitted until May 29. To submit a survey for your company, visit [The Commonwealth Institute](http://elevatecom.us3.list-manage.com/track/click?u=74b1854b1ddd46d88c655f7ad&id=96bb6733e5&e=232248838a) website.

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