

Inkling and Ixxus Announce Partnership to Deliver Off-the-Shelf Inkling-Alfresco Integration

Ixxus, leading provider of publishing solutions, becomes Inkling's Global Systems Integration partner

London, UK— (Date) — Inkling, creators of the world's only integrated cloud content platform, today announced a new technology partnership with Ixxus, the leading global provider of publishing solutions.

The companies have agreed to integrate the authoring, workflow and content richness of Inkling's publishing platform with the powerful content management capabilities of Alfresco.

The Inkling-Ixxus connector will allow customers to access and manage digital assets stored in Alfresco through Inkling's authoring environment. It will also allow teams to store and manage fully composed digital documents in Alfresco for compliance and approvals, as well as access from downstream systems.

For existing Alfresco users, the connector enables the creation of beautiful digital content from within a collaborative, integrated content environment, direct from your Alfresco content repository. Inkling's authoring environment makes it easy for large teams to collaborate seamlessly to create media-rich, mobile-first content.

For existing Inkling customers, the connector provides a holistic digital publishing solution, with all the benefits of Alfresco ECM, including powerful search and discovery, asset versioning, and advanced workflow and approval functionality.

Ixxus will support Inkling through their appointment as the first Inkling Global Systems Integration partner, working with customers who have specialist publishing needs and require custom implementations of the platform. Ixxus will provide consulting and professional services to support advanced Inkling implementations.

“Inkling powers content development at many of the largest publishers in the world, and Ixxus provides publishing solutions to 40% of Top 20 largest publishers in the world, so it was a no brainer to bring our worlds together”, said Ixxus CEO Steve Odart. “This partnership represents a real opportunity to give our customers a truly holistic e-publishing experience.”

“Ixxus has a track record of solving the toughest publishing technology challenges, so this is a two-part win for our customers,” said Matt MacInnis, Founder and CEO of Inkling. “Not only are we improving Inkling's integration with advanced enterprise content systems, but we're also bringing aboard a trusted partner to help make our mutual customers successful.”

Ixxus will provide consultation and integration services for Inkling beginning in Q2 of 2015. The Inkling-Alfresco connector will be commercially available later this year.

About Inkling

Inkling is revolutionizing the way businesses create, share, and measure content in the enterprise. Inkling combines content authoring, distribution and analytics in one easy-to-use platform. It's the simplest way to make content come alive on mobile. Today, Inkling powers the digital content of the world's largest publishers including McGraw-Hill, Pearson and Wolters Kluwer. Inkling's software also enables learning and development, sales, marketing, operations and HR teams at some of the world's biggest brands to create engaging learning experiences for employees and customers. Based in San Francisco, Inkling is backed by Sequoia Capital. For more information, visit <http://www.inkling.com>.

About Ixxus

Ixxus is a leading global provider of publishing solutions that reinvent the way organizations work with content to drive new revenues and enhance market agility. Ixxus has roots in both traditional and digital publishing, delivering award-winning, collaborative solutions that are uniquely tailored to customer needs.

Ixxus has expertise gained working with some of the world's biggest names in publishing and media, including Pearson, FOX, Penguin Random House, Cengage Learning and Oxford University Press. The company is headquartered in London and Boston. For more information, visit <http://www.ixxus.com>.