

# NovaBACKUP®: Backup for the Rest of Us!

## The #1 single server backup and restore solution for small business.



### Why do you need to back up your data?

There's a million ways to lose your data. Imagine spilling a cup of coffee on your laptop, or forgetting your notebook in a cab. What if ransomware encrypts the data on your hard drive, or your operating system gets corrupted? We hope you never have to suffer data loss, but we do believe in preparing accordingly.

#### Best Practices for Backup

- ✓ Full, differential & incremental backup
- ✓ Open file backup
- ✓ Local and cloud destinations
- ✓ Bare metal restore / Disaster Recovery
- ✓ Advanced scheduling for automation

#### Business and Home Users

- ✓ Intuitive interface with 2-step wizards
- ✓ Support for popular media devices
- ✓ 256-bit AES data encryption for security
- ✓ Real time reporting and email notifications
- ✓ Centralized remote monitoring capability

#### Your Benefits

- ✓ Simple licensing
- ✓ Impressive margins
- ✓ Minimal administration
- ✓ Red-phone support for certified partners
- ✓ Budget friendly price-point

## NovaBACKUP® SMB Product Line

### NovaBACKUP® PC

for single Windows workstations and laptops.

**MSRP \$49.95**

### NovaBACKUP® Server

for single Windows file servers, including NovaCare™ for telephone support and upgrade protection.

**MSRP \$349.95**

### NovaBACKUP® Business Essentials

for Windows servers running business applications like MS SQL / Exchange and unlimited virtual machine support under Hyper-V and VMware. NovaCare™ provides telephone support and upgrade protection.

**MSRP \$599.95**

### NovaBACKUP® NAS

protects and manages multiple servers and workstations with web-based centralized management included. Optimized for backup directly to NAS - no backup/media server or VPN is required. NovaCare™ for telephone support and upgrade protection.

**Starting at MSRP \$999.95**

\* For enterprise solutions or cloud platforms please refer to [www.novastor.com](http://www.novastor.com)

## NOVASTOR

**NovaStor Corporation**  
29209 Canwood Street  
Agoura Hills, CA 91301 USA  
Tel +1 805 579 6700  
Fax +1 805 579 6710

**NovaStor GmbH**  
Neumann-Reichardt-Str. 27-33  
D-22041 Hamburg  
Tel +49 40 638 09 0  
Fax +49 40 638 09 29

**NovaStor Software AG**  
Baarerstrasse 20  
CH-6304 Zug  
Tel +41 41 712 31 55  
Fax +41 41 712 31 56



[www.novastor.com](http://www.novastor.com)