

FOR IMMEDIATE RELEASE:

App Locates Swimming Holes

Big Swings App serves as ultimate directory for cliff jumping, rope swings, and swimming holes

Blackwood N.J., 2015-- <u>BigSwings</u>. A community of outdoor explorers is pleased to announce the upcoming launch of its new App, titled Big Swings. A virtual, world-wide directory of sites for cliff jumping, rope swings, and swimming holes. The interactive App invites users to grow the community by marking their favorite locations on the Big Swings World Map, building the already lustrous aggregate even further. Once a location is marked, users can: review and discuss, share pictures, rate, and get exact GPS directions.

"Nothing beats the rush of discovering a new rope swing, cliff or swimming hole. It's like finding a hidden treasure. We want to bring that feeling to everyone, everywhere." said Marc Kelly, Big Swings founder. The App is launching in the Apple App Store on April 11th. 2015. To find out more information visit https://itunes.apple.com/us/app/big-swings/id896762698?mt=8.

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