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FOR IMMEDIATE RELEASE

Elfiq Networks Announces Cloud Link Balancers on Amazon's AWS Marketplace at Interop Las Vegas

Las Vegas, Nevada (USA), April 28, 2015 — Elfiq Networks, leader in link balancing and bandwidth optimization solutions, is proud to announce that its entire LBX series is available on the Amazon Web Services Marketplace. The announcement was officially made at Interop Las Vegas 2015, as the company diversifies its solutions in the Hybrid WAN industry.

“For years, Elfiq Networks has been offering devices and solutions to guarantee Cloud access; it was only a matter of time before we started deploying our Link Balancers there directly,” said Etienne Martel, Technical Product Manager at Elfiq Networks. “Organizations can now easily log in to [AWS Marketplace], obtain a license key, and hook our Cloud Link Balancers to their servers in a matter of minutes and immediately start benefiting from their own Hybrid WAN.”

Joining AWS Marketplace was the next step in expanding and diversifying the reach of the company's virtual offering. By relying on Elfiq Networks' proven SitePathMTPX technology, this new offering allows organisations to use the Cloud as a VPN hub to centralize traffic between remote sites, as well as gateway device to guarantee uninterrupted Cloud access. Furthermore, when deployed with a geographic balancing license, the Cloud Link Balancer can offer unparalleled business continuity for hosted web services.

“This solution is perfect for Enterprises who wish to easily and painlessly achieve business continuity,” added Fred Parent, CTO at Elfiq Networks. “By deploying a Link Balancer in Amazon's Cloud, a company effectively adds an indestructible recovery site to its network, guaranteeing access to mission-critical applications!”

In the last months, Elfiq Networks has launched its new LBX400, designed for branch locations and SMBs, and has announced a new IP Resequencing algorithm for its SitePathMTPX feature. With its new Cloud Link Balancers, Elfiq Networks strengthens its Hybrid WAN position, providing organizations of all sizes and verticals with comprehensive solutions tailored to their needs.

About Elfiq Networks

Elfiq Networks (Elfiq Inc.) enhances network performance and business continuity through innovative link balancing, cloud computing and bandwidth management technologies. Using Elfiq Networks Link Balancers, companies can leverage simultaneous ISPs, mix public and private links for added flexibility, seamless failover, increased throughput and smarter WAN path selection. Every day, local and global organizations of all sizes and verticals rely on Elfiq Networks' Link Balancers and advanced network solutions. For more information, visit www.elfiq.com/vlb