

Benjamin Baggett

Mindmarker, LLC
1-855-662-7537
b.baggett@mindmarker.com

Mindmarker Announces New Training Reinforcement Partnership with DDI

Continued Growth for the Leader in Training Reinforcement

ATLANTA, GA [5.7.15] Mindmarker, the leader in training reinforcement, has announced a new partnership with Development Dimensions International (DDI), one of the largest talent management consultancies in the world. Mindmarker has developed and deployed training reinforcement for DDI's training courses.

As a Certified Content Partner, DDI's training courses now include custom-built Mindmarker Training Reinforcement courses. Mindmarker Training Reinforcement Courses are added post-training as a way to change participants' behaviors and increase their knowledge retention. Mindmarker Reinforcement is delivered to participants through the Mindmarker Application (iOS, Android, Windows, web application).

Regarding the new partnership, Mindmarker's CEO, Kees Wurth, had this to say: "We are honored to have partnered with one of world's top talent management consultancies. Both our companies focus on innovation to get results and combining DDI's training courses and expertise with our reinforcement methodology creates an exciting path to more successful training results."

The Mindmarker Partner Program was designed to fit all types of training organizations and industries. To learn more about the program and how it increases employee retention, creates lasting behavior change, increases revenue, and demonstrates proven ROI, please visit the Mindmarker website.

About Mindmarker, LLC: Based out of Atlanta, GA, Mindmarker is the leader in training reinforcement. Founded in 2006, the company has created and deployed customized reinforcement solutions used by some of the largest companies around the world. Mindmarker continues to innovate with their cloud-based solution, improving training results for companies by increasing knowledge retention and changing employees' behaviors.