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#GNFP15thAnniversaryContest

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PRN® Pharmacal's "CAMEO™ Otic Outdoor Fun" Kit & A GNFP™ Heart-Paw Charm

Celebrate May & the Goodnewsforpets 15th Anniversary

New York, May 11, 2015 – May is a month filled with pet celebrations. Goodnewsforpets continues its 15th Anniversary celebration with a CAMEO™ Otic Outdoor Fun Kit, plus the exclusive GNFP Heart-Paw Charm. That's because PRN® Pharmacal and Goodnewsforpets™ want to help you and your pet enjoy the warm weather together. The three contest winners will also select a local shelter or rescue for a donation to be made in his or her name. To enter the contest, simply register at <http://goodnewsforpets.com/time-for-outdoor-fun-cameo-otic-may-contest/> by May 22, 2015 and share the contest by using the hashtag #GNFP15thAnniversaryContest!

Many dogs suffer from chronic ear health issues – especially during allergy seasons. Is your dog one of them? A new all-natural, once-a-week product can help! New CAMEO Otic is an ointment that not only smells great, but kills up to 99% of yeast and bacteria with just one dose weekly for four weeks. This means you don't have to clean your dog's ears each day or administer daily drops.

"We're thrilled PRN Pharmacal is partnering with us to help celebrate pets and our 15th Anniversary. There is always great information on their products on Goodnewsforpets and we're pleased they are featuring a chance to win CAMEO Otic's easy-to-use ear ointment with this promotion," said Lea-Ann Germinder, APR PRSA, President & Founder of Germinder & Associates and publisher of goodnewsforpets.com.

The featured PRN Pharmacal “CAMEO Otic Outdoor Fun Kit” includes:

- A Picnic Blanket
- A Water Bottle
- A Dog Leash
- A Ball Cap

Winners will also have the option to receive one unit (8 tubes, intended for use in both ears for a full month) of CAMEO Otic ointment, the once-a-week solution for managing otitis externa and maintaining ear health in dogs. CAMEO Otic ointment should be used after proper cleaning by a veterinarian and under the care of a licensed veterinarian. Each winner will receive instructions to consult with their veterinarian for more information and proper dosing guidelines.

“Maintaining good ear health is important for every pet and we are pleased to partner with Goodnewsforpets on this worthwhile promotion to help celebrate spring and the site with the CAMEO-Otic Outdoor Fun Kit,” said Jeff Santosuosso, General Manager.

The Goodnewsforpets 15th Anniversary Contest Series features a new contest each month through the site’s anniversary month, next February 2016. Each contest will feature a partner company’s products and/or special offer, a sterling silver GNFP Heart-Paw charm custom designed by Elena Kriegner and a donation to each winner’s local shelter or rescue. The versatile charm can be worn as a necklace, on a bracelet, on a pet’s collar or anywhere to show your pet love.

About PRN® Pharmacal

The PRN Pharmacal family of products are distributed and marketed to the veterinary profession. Brand names include PROIN® for canine urinary incontinence and K-BroVet® (Potassium Bromide). To learn more about PRN Pharmacal products, visit <http://www.PRNPharmacal.com> or call 1-800-874-9764.

About Germinder & Associates & Goodnewsforpets.com

Germinder & Associates is an award-winning New York City based agency that provides strategic counsel, digital publishing content, and national campaigns for niche markets including animal health and pet products. Goodnewsforpets.com curates news of interest and importance to informed pet parents inclusive of the pet industry and veterinary profession. For more information contact Lea-Ann Germinder, President and Founder at 212-367-2170 or at Lgerminder@germinder.com.

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