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2015 Dental Student Ethics Video Contest Dental Ethics: Who? What? Why?

CONTEST BEGINS May 1, 2015 **SUBMISSION DEADLINE IS** July 31, 2015

ADA Student and ASDA Members — Find your ADA *Principles of Ethics and Code of Professional Conduct* and create video enactments of situations demonstrating the ADA Code's Principle(s), Code(s) or Advisory Opinion(s). This year, a second category on ethical treatment promoting patient safety is also available.

GRAND PRIZE WINNERS:
One winner in each category
receives \$2,500

HONORABLE MENTIONS:
One winner in each category
receives \$1,500

Winning and Honorable Mention videos will be on display at ADA 2015 — America's Dental Meeting in Washington, D.C.

Submission deadline:
July 31, 2015
Prescreening deadline:
June 26, 2015*

**As a service to entrants, the Council offers a prescreening of videos upon request to assist entrants with complying with the official rules if the videos are received by the prescreening deadline.*

- Participation is limited to current ADA student and ASDA members.
- The ADA Code can be found at ADA.org/ethicsconduct.
- Videos may be in the form of an **original** drama, comedy, documentary, interview(s), public service announcement, music video or any combination.
- Videos should not be more than 4 and a half minutes in length.
- Applicants must include two copies of the video. Each copy must be on a disc or flash drive and be formatted in standard AVI Format.*

Videos are subject to disqualification if they contain:

- Copyrighted or trademarked material including material taken from TV, movies, DVDs, the internet, books, manuscripts, recordings, pictures or soundtracks UNLESS appropriate documentation granting permission to use such material is included with the entry. See www.copyright.gov for U.S. copyright regulations.
- Unlicensed software.
- Material or language that would be deemed inappropriate content for the general viewing public.

FOR ENTRY FORM AND COMPLETE CONTEST RULES CONTACT: Mr. Earl Sewell at sewelle@ada.org

The ADA Council on Ethics, Bylaws and Judicial Affairs reserves the right to choose or not choose winners depending on the quality of the submissions received; the decision of the Council is final. Previous winning videos may be viewed at ADA.org/4064.aspx.

Find information about the Professional Protector Plan® at www.protectorplan.com.



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