



POWERED BY
SUPERIOR TECHNOLOGY.
DESIGNED FOR
OUTSTANDING PERFORMANCE.

Our latest range of Frost Free refrigerators is designed to complement your discerning aesthetic sense and your changing lifestyle needs. Impeccable styling, superior technology, and unmatched performance come standard with Whirlpool refrigerators.

Whether it is the Neo iChill's unique **6TH SENSE DeepFreeze Technology**, the Protton's **6TH SENSE ActiveFresh Technology** or the Professional's **6TH SENSE ActiveCool Technology**, you just can't go wrong.



An attractive colour range to complement your taste



Titanium

Wine Titanium

Silver Fiesta

Imperia Snow

Wine Exotica

Midnight Bloom

Sapphire Exotica

Blush Exotica

Imperia Black

German Steel

A CHILLED OUT COMPANION

With 6TH SENSE **DeepFreeze** Technology, introducing Neo iChill, **that chills 50% faster.***

6TH SENSE **DeepFreeze** TECHNOLOGY AT WORK:



HIGH SPEED
COLD AIR
INFLOW



FULL CIRCULATION
OF COLD AIR



LONGER COOLING
RETENTION

6TH SENSE **DeepFreeze** PROVIDES:

- 40% faster bottle cooling*
- 50% faster ice making*
- Up to 3 times better cooling retention during power cuts*
- Retains the taste and texture of ice cream

KEY INNOVATIVE FEATURES



TOWER COOLING SYSTEM
Uniform cooling across shelves.



FLEXI COOL
Flexible cooling wherever desired



CHILLING ZONE
Stores cool air which is released during powercuts.



QUICK CHILL ZONE
Dedicated zone for all bottles and cans.



BIGGEST CRISPER
Largest vegetable crisper that keeps vegetables fresh for up to 7 days.*

TECHNICAL SPECIFICATIONS

242 Litres		NEO IC255 Classic	NEO IC255 Classic Plus	NEO IC255 Deluxe	NEO IC255 Premiere	NEO IC255 Royal	262 Litres	NEO IC275 Classic Plus	NEO IC275 Deluxe	NEO IC275 Premiere	NEO IC275 Royal
	Gross Capacity (L)	242	242	242	242	242		262	262	262	262
	Width (mm)	560	560	560	560	560		560	560	560	560
	Depth (mm)	662	662	662	662	662		662	662	662	662
	Height (mm)	1495	1495	1495	1495	1495		1588	1588	1588	1588
	Energy Rating	3	3	3	3	3		3	4	4	4
	6 TH SENSE DeepFreeze Technology	Y	Y	Y	Y	Y		Y	Y	Y	Y
	Refrigerator Compartment										
	Flexi Cool	-	-	-	Y	Y		-	-	Y	Y
	Tower Cooling	Y	Y	Y	Y	Y		Y	Y	Y	Y
	Quick Chill Bottle Zone	Y	Y	Y	Y	Y		Y	Y	Y	Y
	Deodorizer	Y	Y	Y	Y	Y		Y	Y	Y	Y
	Mini Tray	-	-	-	-	-		-	-	Y	Y
	No. and Types of Shelves	2, Wire	2, Toughened Glass	2, Toughened Glass	2, Toughened Glass	2, Toughened Glass		3, Toughened Glass	3, Toughened Glass	3, Toughened Glass	3, Toughened Glass
	Freshonizer	-	-	-	-	-		-	-	Y	Y
	Freezer Compartment										
	Ice Twister and Collector	Y	Y	Y	Y	Y		Y	Y	Y	Y
	Ice Cream Tray	-	-	Y	Y	Y		-	Y	Y	Y
	Chilling Gel	Y	Y	Y	Y	Y		Y	Y	Y	Y

		NEO IC305 Deluxe	NEO IC305 Premiere	NEO IC305 Royal			NEO IC355 Royal	NEO IC355 Elite			NEO IC375 Royal	NEO IC375 Elite
292 Litres	Gross Capacity (L)	292	292	292	340 Litres	340	340	360 Litres	360	360		
	Width (mm)	560	560	560		615	615		615	615		
	Depth (mm)	662	662	662		671	671		671	671		
	Height (mm)	1716	1716	1716		1675	1675		1750	1750		
	Energy Rating	3	3	4		4	4		4	4		
	Auto Cool with UI	-	-	-		-	Y		-	Y		
	6 TH SENSE <i>DeepFreeze</i> Technology	Y	Y	Y		Y	Y		Y	Y		
	Refrigerator Compartment											
	Flexi Cool	-	Y	Y		Y	Y		Y	Y		
	Tower Cooling	Y	Y	Y		Y	Y		Y	Y		
	Quick Chill Bottle Zone	Y	Y	Y		Y	Y		Y	Y		
	Deodorizer	Y	Y	Y		Y	Y		Y	Y		
	Mini Tray	-	Y	Y		Y	Y		Y	Y		
	Can Rack	-	-	-		Y	Y		Y	Y		
MUB	-	-	Y	Y	Y	Y	Y					
No. and Types of Shelves	3, Toughened Glass	3, Toughened Glass	3, Toughened Glass	3, Toughened Glass	3, Toughened Glass	3, Toughened Glass	3, Toughened Glass	3, Toughened Glass				
Freshonizer	-	Y	Y	Y	Y	Y	Y	Y				
Freezer Compartment												
Ice Twister and Collector	Y	Y	Y	Y	Y	Y	Y	Y				
Ice Cream Tray	Y	Y	Y	Y	Y	Y	Y	Y				
Chilling Gel	Y	Y	Y	Y	Y	Y	Y	Y				

In line with Whirlpool® of India's policy of continuous improvement, specifications are subject to change without notice.



**As per test conducted on select models of refrigerators in our internal lab under standard testing conditions. Features shown here may vary in different models.

A NEW STANDARD IN FRESHNESS

With the revolutionary 6th SENSE **ActiveFresh** Technology, presenting the 3 door Proton World Series Refrigerator. Its **Active Fresh Zone** with Moisture Retention and the incredible MicroBlock, keeps your fruits and vegetables fresher for longer.

6th
sense
ActiveFresh

MOISTURE RETENTION TECHNOLOGY
Maintains the natural moisture to keep fruits & veggies fresher for longer

MICROBLOCK
Prevents microbial growth to keep fruits & veggies in the best of health

FRESH KEEPER
Reduces oxidation to increase the shelf life of the food

AIR BOOSTERS
Creates customized cooling zones to maintain optimum freshness levels

3 DOOR FORMAT
Prevents odour mixing to keep the flavours intact

Whirlpool

proton

A SOPHISTICATED RANGE FOR THE SOPHISTICATED YOU



Alpha Steel

Mirror Black

Steel Knight

Mirror White

TECHNICAL SPECIFICATIONS

	FP 263D Royal	FP 283D Royal	FP 313D Royal	FP 343D Royal
Gross Capacity (L)	240	260	300	330
Width (mm)	559	559	601	601
Depth (mm)	687	687	717	717
Height (mm)	1629	1773	1741	1874
6th Sense Active Fresh Technology	Y	Y	Y	Y
Separate Vegetable Drawer	Y	Y	Y	Y
Refrigerator Compartment				
Air Boosters	Y	Y	Y	Y
Quick Chill Bottle Zone	Y	Y	Y	Y
Can Rack	-	-	Y	Y
Fresh Fruit Box	-	-	-	Y
No. and types of shelves	3, Toughened Glass Bulb	3, Toughened Glass Bulb	3, Toughened Glass Bulb	4, Toughened Glass Bulb
Freezer Compartment				
Ice Twister and Collector	Y	Y	Y	Y
Active Fresh Zone				
MicroBlock	Y	Y	Y	Y
Moisture Retention Technology	Y	Y	Y	Y
Fresh keeper	Y	Y	Y	Y

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USES LESS ENERGY
THAN A CFL*

*Terms & conditions. As compared to a 60 Watt CFL.

10 YEAR
WARRANTY*

*On compressor only. Terms & conditions apply.



STABILIZER FREE OPERATION

100% COPPER WINDING COMPRESSORS
ASSURED RELIABILITY. ENSURED SAFETY.

PROFESSIONAL



FOR PERFECT FRESHNESS, TRUST THE PROFESSIONAL

Introducing the new Professional Frost Free Refrigerator from Whirlpool with 6TH SENSE **ActiveCool** Technology, that **senses adapts and controls** the cooling basis the outside room temperature and internal load, giving perfect cooling for long-lasting freshness.



KEY INNOVATIVE FEATURES:



6TH SENSE *ActiveCool*

With **Active Sensors** that automatically adjusts cooling according to weather conditions & internal load



FRESHONIZER

Reduces oxidation to maintain original freshness



DEODORIZER

Absorbs foul odour to keep the circulating air fresh



SPACE MANAGEMENT EXPERT

Most Usable Space | RC:FC ratio of 70:30
Beverage Caddy

TECHNICAL SPECIFICATIONS

	Pro 425 Elite	Pro 465 Elite	Pro 495 Elite
Gross Capacity (L)	410	450	480
Width (mm)	700	700	700
Depth (mm)	740	740	740
Height (mm)	1658	1775	1805
Energy Rating	3	3	3
6TH SENSE <i>ActiveCool</i> with UI	Y	Y	Y
Refrigerator Compartment			
Tower Cooling	Y	Y	Y
Quick Chill Bottle Zone	Y	Y	Y
Freshonizer	Y	Y	Y
Deodorizer	Y	Y	Y
Beverage Caddy	Y	Y	Y
Fresh Fruit Box	-	-	Y
Can Rack	Y	Y	Y
Choco Box	Y	Y	Y
No. and types of shelves	3, Toughened Glass	3, Toughened Glass	3, Toughened Glass
RC Lamp	LED	LED	LED
Freezer Compartment			
Ice Twister and Collector	Y	Y	Y

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PREMIUM STEEL FINISH





INTRODUCING THE **FRENCH DOOR BOTTOM MOUNT** REFRIGERATOR FROM WHIRLPOOL.

Backed by superlative technology and designed with careful precision,
it's made of stuff dreams are made of.



DESIGN

LED Control Panel

Smooth touch user interface for intelligent temperature control.



3D Stereo MD LED Light

Internal LED light for 3D panorama lighting effects.



Full Body Grip Handles

For sleek and classy design.

Premium Steel Finish

Finish that goes with every décor.



TECHNICAL SPECIFICATIONS

Feature	Specification
Capacity	635 L
Width (mm)	911
Depth (mm)	728
Height (mm)	1775
Door Type	Stainless Steel (VCM)
Digital Inverter	Y
Dual Evaporator	Y
Variable Temperature Room	Y
Moisture Retention	HMR Technology
Ice Maker	Automatic
Fresh UV Light	Y
Flexi Shelf	Y
LED-LCD Electronic Panel	Y



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