

Delight Conference Announces 2015 Lineup Featuring Intuit, Airbnb and Virgin America

Customer Experience, Marketing and Digital Leaders to Gather in Portland, Oregon, October 5-7, 2015

Early bird registration is now open for [Delight 2015](#), an experience design conference taking place Oct. 5-7, 2015, in Portland, Ore. The event is organized by Connective DX for leaders working at the intersection of business, design and technology who care about creating experiences people love.

Returning to Portland for a fourth straight year, Delight curates a unique lineup of inspiring keynote presentations, case study-driven talks and interactive breakout sessions. The 2015 event features speakers from Twitter, Virgin America, Intuit, Airbnb, Jawbone and more.

The conference attracts a diverse range of attendees from organizations including Fortune 1000 enterprises in business-to-business (B2B), healthcare and financial services industries, agencies and startups in an intimate forum that encourages big ideas, interactive discussions and lasting peer connections.

The conference pass provides full access to the two-day event at the Portland Art Museum, with an optional Healthcare Intensive available on the third day with the healthcare bundle ticket. Early bird pricing, available until July 31, offers up to \$500 off with additional discounts available for groups of four or more from the same organization. Attendees are encouraged to register early, as space is limited, and the 2014 event sold out with more than 400 attendees.

“The Delight Conference is a special event with an incredible group of speakers and attendees every year,” said Jeff Cram, conference organizer and Connective DX co-founder. “Portland is also the perfect backdrop for celebrating experiences people love. The event has grown to be bigger, better and more delightful every year.”

Visit the official Delight 2015 conference website at <http://www.delight.us/conference> for more information about the event. For media inquiries and registration questions, contact Laura Brown at [Laura \(at\) delight \(dot\) us](mailto:Laura@delight.us). For event sponsorship questions contact Carmen Hill at [Carmen \(at\) delight \(dot\) us](mailto:Carmen@delight.us).

About the Delight Conference

Delight 2015 is a unique gathering of designers, technologists, and businesses that care about creating experiences people love. Held annually in Portland, Ore., the conference has featured leaders from beloved brands including Facebook, Disney, Uber, MailChimp, Intuit, Warby Parker, Simple and Adobe. The event is organized by Connective DX, a digital experience agency with offices in Portland, Ore. and Boston, Mass. <http://www.delight.us/conference>

About Connective DX

Connective DX is a digital experience agency focused on helping organizations embrace the power of digital, align around the customer, and take control of their digital future. The agency serves clients globally with services that span digital experience strategy, experience design, technology and digital enablement. Founded in 1997, Connective DX has offices in Portland, Ore., and Boston, Mass. Clients include Columbia Sportswear, Esri, Kindercare, OHSU, BMC Software and Banner Bank. <http://www.connectedx.com>