

FOR IMMEDIATE RELEASE:

Microscan Welcomes New Regional Sales Director for EMEA

RENTON, WA, May 14, 2015 – Microscan, a global technology leader in barcode, machine vision, and lighting solutions, announces the appointment of Bart Nollet to the position of Regional Sales Director for Microscan's EMEA (Europe, Middle East, and Africa) region.

Nollet joins the Microscan management team reporting to Scott Summerville, President. In his role, Nollet will be responsible for all Microscan sales and applications engineering in Europe, Russia, the Middle East, and Africa. Nollet brings to Microscan a 30-year track record of sales and marketing leadership within industrial automation and electronics.

From 2003 to 2008, Nollet held the position of V.P., Sales and Marketing, EMEA for Hand Held Products, Inc., a manufacturer of industrial and commercial barcode reading technology, which was acquired by Honeywell in 2007. Prior to his time at Honeywell, Nollet held positions with Quantum Peripherals and Ingram Micro. Nollet has a degree in Information Technology from the University of Ghent, Belgium, and is based at Microscan's European headquarters in Alphen ann den Rijn, The Netherlands.

"Bart not only has significant experience with the industrial channel, but also with direct 'CEO-level' customer engagement," said Summerville. "Bart has developed and led highly effective teams for most of his career and has an open, collaborative style that will mesh well with the Microscan culture. I am looking forward to working with Bart and having his leadership in this important region of the world for Microscan."

For more information about Microscan, please visit www.microscan.com.

About Microscan

Microscan is a global leader in technology for precision data acquisition and control solutions serving a wide range of automation and OEM applications. Founded in 1982, Microscan has a strong history of technology innovation that includes the invention of the first laser diode barcode scanner and the 2D symbology, Data Matrix. Today, Microscan remains a technology leader in automatic identification and machine vision with extensive solutions for ID tracking, traceability, and inspection ranging from basic barcode reading to complex machine vision inspection, identification, and measurement.

As an ISO 9001:2008-certified company recognized for quality leadership in the U.S., Microscan is known and trusted by customers worldwide as a provider of quality, high-precision products. Microscan is a [Spectris](#) company.

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