

## VideoCloud 365 with Skype for Business

Integrate any Lync or Skype with any video system.

As the Unified Communication platform of choice for thousands of businesses, Skype for Business (Microsoft Lync) provides a set of professional collaboration tools for users at the desktop. However, to communicate with more users and other organisations who may not be using the same platform, additional functionality is required.

VideoCloud 365 connects Skype for Business (Lync) to any standards-based video conferencing endpoint, desktop software or mobile & tablet application via a highly secure, highly interoperable HD video conferencing service.

- Skype for Business, Lync 2013, Lync 2010, Office 365 and Skype
- Dual-stream RDP & bi-directional, cross platform content sharing
- Expands Lync functionality inc. meeting size & layout limitations
- Connects Lync with any standards-based video device or software
- Provides seamless connectivity from Lync to ISDN callers
- WebRTC client & Flash connectivity for browser calling into Lync
- Reduction of Lync bandwidth usage
- Options for auto dial-out to Lync when VMR is active
- Simplified IT operations & reduced user issues
- Cloud service based in highly secure & resilient data centre
- Managed, maintained & supported by VideoCentric











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## **Microsoft Communications Gateway**

The VideoCloud 365 any-to-any service acts as a feature rich Microsoft Communications gateway to the professional video conferencing world, providing crystal clear HD video, audio & data conferencing, seamlessly.

Offered either as a standalone gateway service, or as a Skype for Business Virtual Meeting Room service, VideoCloud 365 ensures you make the most of your business communications deployment, whatever it may be.



## **Dual-stream RDP & bi-directional content sharing**

Perfect for those with two screen set-ups such as organisations with dual display video conferencing rooms, dedicated Lync Room Systems or users with two computer screens, the VideoCloud 365 can uniquely display both the presenter and their shared content, as seperate streams, meaning a user no longer needs to choose either video OR content - VideoCloud 365 enables you to see participants AND shared content at the same time.

VideoCloud 365 also uniquely provides for two way data sharing between Lync & any standards-based video system, fully preserving the features & experience of any platform and ensuring everyone gets the most out of every meeting, however they choose to take part.

Want more information about our Microsoft Communications gateway service or Microsoft interoperable Virtual Meeting Rooms? Find out more by contacting VideoCentric today.



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