## \*\*\*FOR IMMEDIATE RELEASE\*\*\*



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# Fitter and Faster Swim Tour Presented by Swimoutlet.com Advanced Speed and Power Camp Partners with Colorado Time Systems

Loveland, CO—May 27, 2015— Colorado Time Systems (CTS), a PlayCore company, has partnered with the Fitter and Faster Swim Tour presented by Swimoutlet.com for the Advanced Speed and Power Camp in Cleveland, OH this fall. The camp is scheduled to immediately follow the American Swimming Coaches Association World Clinic. Olympic athletes Matt Biondi and Kara Lynn Joyce, along with strength coach Nick Folker will work with swimmers from all over the Central Zone to improve their starts, turns, breakouts, and other crucial power phases of the race.

Colorado Time Systems will provide a Train Right system, which provides immediate visual feedback to the athletes on the speed of their starts, turns, breakouts, and more.

"Partnering with Colorado Time Systems for the Advanced Speed and Power Camp will allow athletes to improve the most crucial parts of their races, while utilizing the industry leading Train Right System," said Cejih Yung, Fitter and Faster Swim Tour, LLC Business Development Specialist. "We are very excited to be adding this new training element and create one of the best learning environments in swimming."

"This is a wonderful program that gains momentum year after year," said Dr. Anita Sayed, PlayCore Senior Vice President and Colorado Time Systems' General Manager. "We are excited to work with the camp to provide these young athletes with a truly unique learning experience,"

### **About Colorado Time Systems (CTS)**

Headquartered in Loveland, Colorado, USA. Colorado Time Systems has established a reputation for precision and innovation in swim timing equipment. Since 1972, premier aquatic facilities have chosen Colorado Time Systems for platinum quality timing, scoring and display systems. Learn more at <a href="https://www.coloradotime.com">www.coloradotime.com</a>.

#### **About PlayCore**

PlayCore helps build stronger communities around the world by advancing play through research, programs, and partnerships. They infuse this learning into their complete family of brands.

PlayCore combines best in class planning and education programs with the most comprehensive array of recreation products available to create solutions that match the unique needs of each community they serve. Learn more at <a href="https://www.playcore.com">www.playcore.com</a>.

### **About Fitter and Faster Swim Tour**

The Fitter & Faster Swim Tour presented by Swimoutlet.com produces swim clinics featuring elite stars of the sport and the most innovative teaching platforms. FFT Swim Clinics can be customized to meet age and skill level of every team and community. Learn more at www.fitterandfaster.com.