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Digital Agency Design House awarded for excellent redesign of FIU Alumni association by The Council for Advancement & Support of Education (CASE).

Awarded by: The Council for Advancement and Support of Education (CASE)

Design House Agency, a women-owned full-service boutique digital agency located in Coral Gables, won an award of excellence for digital redesign of Florida International University's alumni website at CASE (Council for Advancement and Support of Education) District III on February 18th, 2015. CASE District III is an organization that provides support to educational and professional institutions in the southeastern United States.

"After searching for the right web design agency, we found Design House: A Boutique Web Design and Digital Agency that could help with the unique custom designing of a website that needed to be user friendly, accessible and meet the latest in web 2.0 standards. The FIU Alumni Association is very proud of the UI/UX design, user-friendly navigation, and robust interactive features." writes the association. CASE District III awarded FIU and Design House for it's technical expertise, usability, and creativity. Design House built the website from the ground up, "We wanted to create a UI/UX design that was user-friendly, engaging and contemporary" said Ms. Gretel Vinas, founder and UI/UX Designer/Front-End developer for Design House.The site is dynamic and eye-catching and maintains accessibility. Ease of accessibility is key to the site's success. The FIU alumni website is mobile responsive for mobile and tablet devices. Liz Rodriguez, Design House's Digital Strategist and Account Manager, states that the the page load time was very important for search engine optimization

and that was a major focus for the team to optimize by reducing the use of jquery and compressing images to help prevent heavy load times.

The Design House team didn't stop at building the site. The agency continues to update and monitor the newly redesigned website. Design House provides website maintenance to ensure that FIU's website continues to grow and effectively deliver content to their alumni. The redesigned site can be found [http://fiualumni.com/ __title__ FIU Alumni Website]

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For more information about Design House Agency and their services, visit http://designhouseagency.com/