



WORKSHOP® Wet/Dry Vacs Press Release

Date: May 27, 2015
FOR IMMEDIATE RELEASE

Emerson Tool Company Announces A New WORKSHOP® Wet/Dry Vacuum Website

WORKSHOP wet/dry vacs deliver unmatched power, performance, durability and convenience.

Contact

Bethany Pirtle
Director of Marketing
Emerson Tool Company
8100 West Florissant, Bldg. T
Saint Louis Missouri 63136

St. Louis, Missouri – May 27, 2015 – Emerson Tool Company is launching a new WORKSHOP® wet/dry vacuum website. This new site includes:

- A simple and clean user interface for product information and product purchase.
- [‘The World’s Dirtiest Blog’](#) to engage the DIY community with videos, articles and tips and tricks for home projects.
- A powerful back end support system to allow up-to-date inventory connection and speedy order processing.
- A user registration feature providing ease of use in tracking previous purchases or to set up recurring orders, particularly handy for filter replacements.
- A library of additional [resources](#) such as owner’s manuals, and specification sheets.

The WORKSHOP® brand utilizes the company’s 40+ years of wet/dry vac engineering and manufacturing excellence along with direct customer feedback to wet/dry vacs that deliver unmatched power, performance, durability and convenience in each of its products.

WORKSHOP product features design innovations including the patented Qwik Lock® filter fastening system to make filter changes easy and completely tool-free, and quick-release locking hoses that won’t pull free during use. WORKSHOP vacuums are among the longest lasting in the industry. A [5-year Limited Warranty*](#) and factory-direct customer service back most WORKSHOP vacuums.

WORKSHOP® brand products are available at select retailers and hardware stores, commercial distributors and on-line the company’s website at <http://www.WORKSHOPvac.com> as well as Amazon, ebay, Wayfair, Tool King, and other retailers.

Join “WORKSHOPbrand” on Facebook, Twitter, YouTube, Pinterest and Google+ for product information, cleaning tips and advice.

*Complete warranty details may be found at www.WORKSHOPvac.com/warranty.

About WORKSHOP

WORKSHOP is a brand owned by Emerson Tool Company which is a part of Emerson Commercial & Residential Solutions,

About Emerson Commercial & Residential Solutions

Emerson Commercial & Residential Solutions™, a business of Emerson, brings technology and engineering together to design and produce some of the highest-quality tools and equipment in the world. From wet/dry vacs to the industry's best-selling pipe diagnostic system, key brands include RIDGID®, InSinkErator®, ClosetMaid, and ProTeam®.

About Emerson

Emerson (NYSE: EMR), based in St. Louis, Missouri (USA), is a global leader in bringing technology and engineering together to provide innovative solutions for customers in industrial, commercial, and consumer markets around the world. The company is comprised of five business segments: Process Management, Industrial Automation, Network Power, Climate Technologies, and Commercial & Residential Solutions. Sales in fiscal 2014 were \$24.5 billion. For more information, visit www.Emerson.com.

©2015. The Emerson logo and WORKSHOP logo are registered trademarks of Emerson Electric Co. or Emerson Tool Company. in the U.S. and other countries. All other trademarks belong to their respective holders.

#
