

Announcing #Analytics[Awareness]Week [ July 26-31, 2015 ]  
To celebrate the contribution of **Gottlob Frege** (Father of Analytics Philosophy)

### Analytics is eating the world

Analytics is playing vital role in helping businesses achieve tomorrow's success today.

#AnalyticsAwarenessWeek will be THE opportunity to understand "The Art of Analytics".

# Celebrate **Analytics** Create **Awareness** Build **Partnership**

30,000 **Data Scientists**  
& 150 **Businesses**  
connecting over  
**online & onsite**  
events.

Get EVENT GUIDE @ <http://pxl.me/aawg> & Stay Informed



## Consulting

Create Partnership  
Build Leads/Prospects  
Engage with community  
Hire top talent  
Increase Brand Presence



## Technology

Build Lead/Prospects  
Market Validation  
Increase outreach  
Engage with community  
Form Alliances



## Data Driven

Meet the top vendors / products  
Increase brand presence  
Support the community  
Showcase for talent  
Build Relationships



## Seekers

Connect with experts  
Learn new technologies  
Build partnerships  
Seek opportunities  
Engage with community

## Who should attend?

### Flavor of the day: Timetable

MON [Jul 27]

TUE [Jul 28]

WED [Jul 29]

THU [Jul 30]

FRI [Jul 31]

Operations

IT

Marketing

Finance

Talent

Scan



### Rules of Engagement

1. Register for receiving event guide & spread the word
2. Using guide, early book relevant sessions
3. Enjoy the events, content & FREE goodies.

#AnalyticsAwarenessWeek

#ConvertLeads #EngageLeaders

#InteractWithProspects #InfluenceTheInfluencers

#IncreaseBrandExposure

or  
visit:

<http://pxl.me/aawg>

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