

Announcing **#Analytics[Awareness]Week** [July 26-31, 2015]
To celebrate the contribution of **Gottlob Frege** (Father of Analytics Philosophy)

Analytics is eating the world

Analytics is playing vital role in helping businesses achieve tomorrow's success today.

#AnalyticsAwarenessWeek will be **THE** opportunity to understand "The Art of Analytics".

Celebrate **Analytics**
Create **Awareness**
Build **Partnership**

30,000 **Data Scientists**
& 150 **Businesses**
connecting over
online & onsite
events.

Get **EVENT GUIDE** @ <http://pxl.me/aawg> & Stay Informed



Consulting

- Create Partnership
- Build Leads/Prospects
- Engage with community
- Hire top talent
- Increase Brand Presence



Technology

- Build Lead/Prospects
- Market Validation
- Increase outreach
- Engage with community
- Form Alliances



Data Driven

- Meet the top vendors / products
- Increase brand presence
- Support the community
- Showcase for talent
- Build Relationships



Seekers

- Connect with experts
- Learn new technologies
- Build partnerships
- Seek opportunities
- Engage with community

Who should attend?

Flavor of the day: Timetable

MON [Jul 27]

TUE [Jul 28]

WED [Jul 29]

THU [Jul 30]

FRI [Jul 31]

Operations

IT

Marketing

Finance

Talent

Scan



Rules of Engagement

1. Register for receiving event guide & spread the word
2. Using guide, early book relevant sessions
4. Enjoy the events, content & FREE goodies.

or
visit:

<http://pxl.me/aawg>

#AnalyticsAwarenessWeek

#ConvertLeads #EngageLeaders
#InteractWithProspects #InfluenceTheInfluencers
#IncreaseBrandExposure