

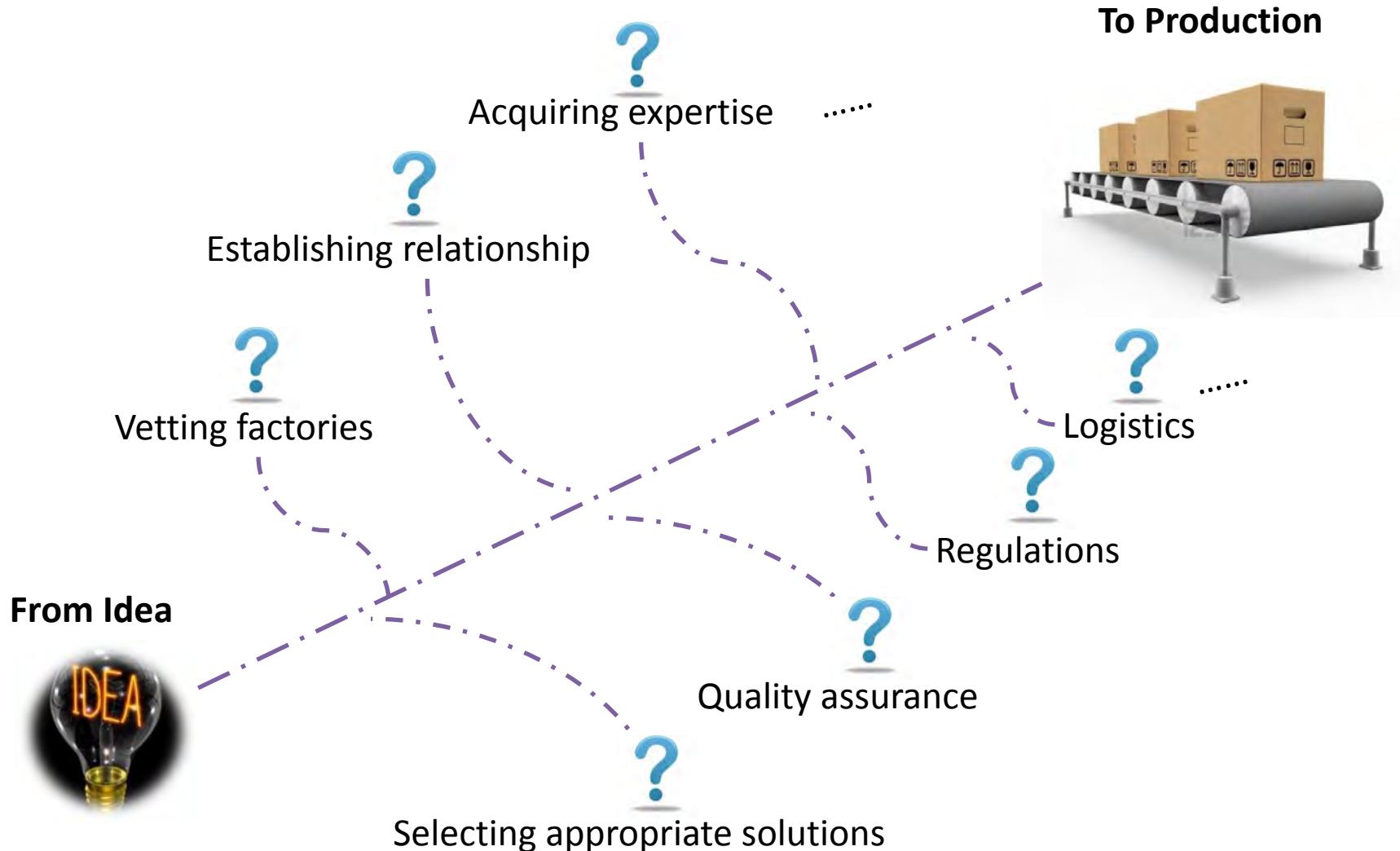
Destiny is not a matter of chance;  
it is a matter of choice...

Introducing the new

## **HWTrek Project Development Hub**

*A private and in-depth collaborative environment to drive your progress further.*

# HWTrekk understands the obstacles ahead

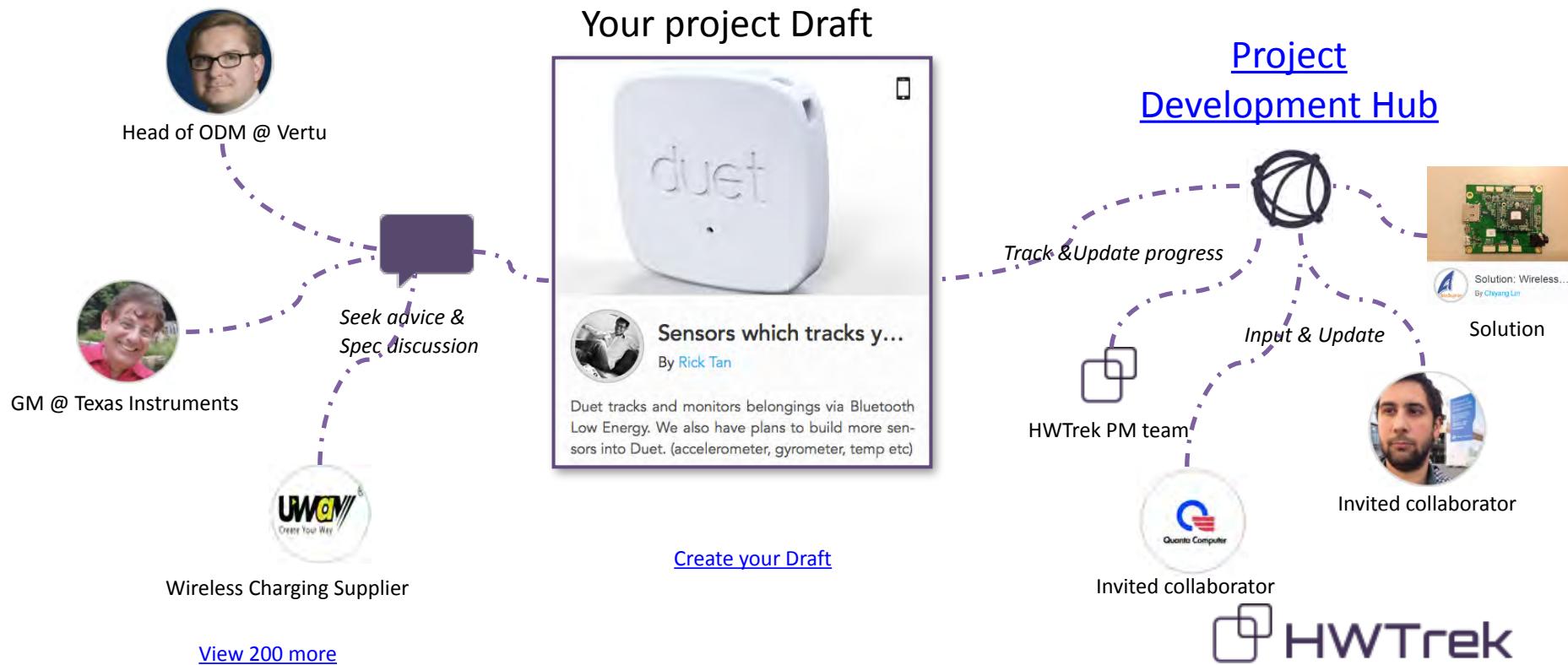


# HWTrek's Project Development Hub – *Execution done right.*

- The Hub is an intelligent system which evolves with your product, coordinating resources to assist you in planning, developing and tracking the progress of hardware projects – get a comprehensive view from one organized space.
  - The experienced HWTrek project management team tailor your production plan, feeding their industry know-how and support where needed.
  - Collaboration made simple through invitation-only access to your production schedule plan - monitor and make progress where and when you need it.
- *It's about knowing what's next to do, who to talk to and what your options are.*



# HWTrek presents - a guided flow to market

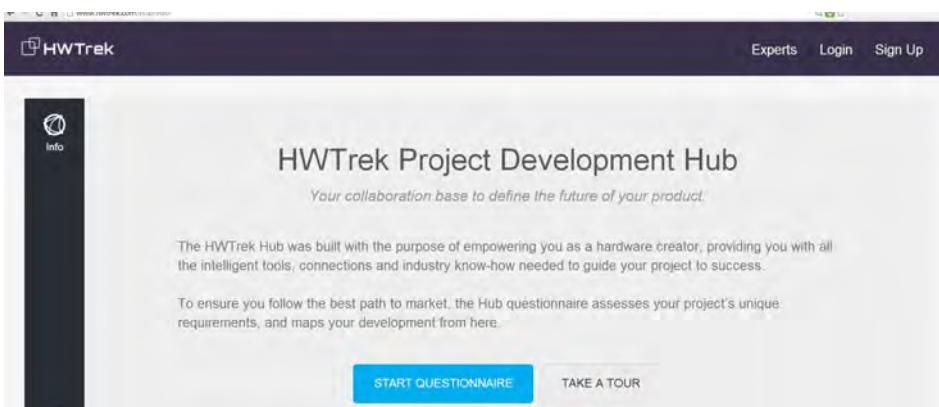


# Insight to the Hub – visiting the Hub

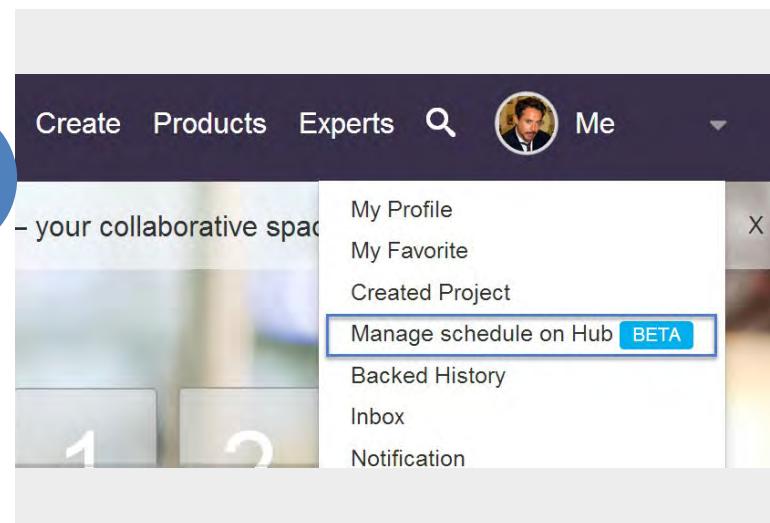
Scenario 1: Don't already own a project Draft on HWTrek?

Connect:

via URL: [www.hwtrek.com/hub](http://www.hwtrek.com/hub)



OR

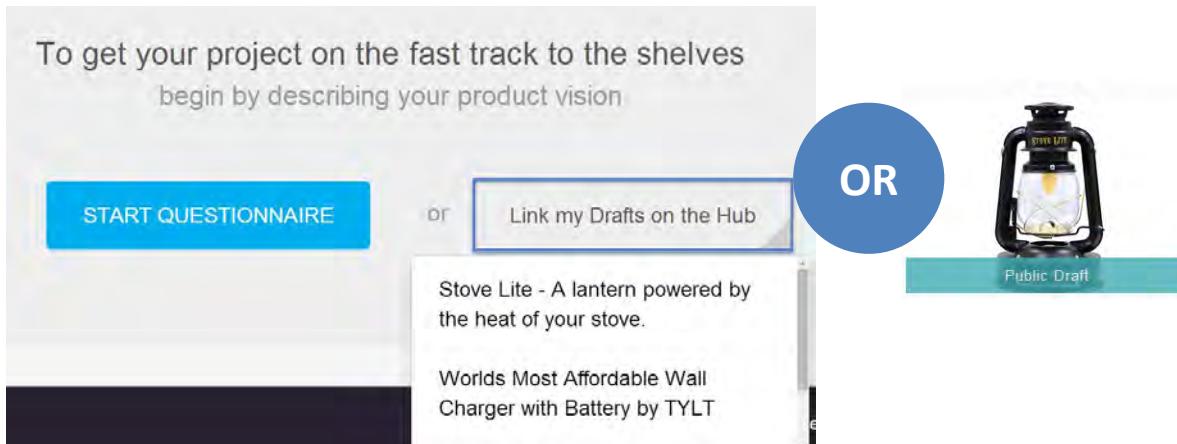


# Insight to the Hub – visiting the Hub

Scenario 2: Already owned a project Draft on HWTrek?

Connect:

link projects via the Hub [info](#) page



To get your project on the fast track to the shelves begin by describing your product vision

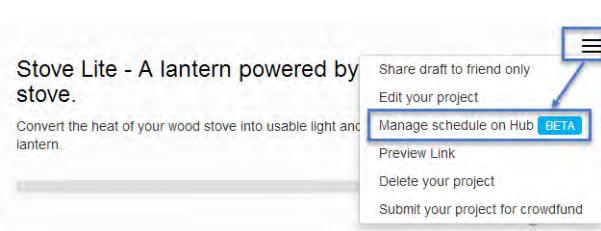
[START QUESTIONNAIRE](#) OR [Link my Drafts on the Hub](#)

Stove Lite - A lantern powered by the heat of your stove.

Worlds Most Affordable Wall Charger with Battery by TYLT

Public Draft

via control panel in [Created Projects](#)



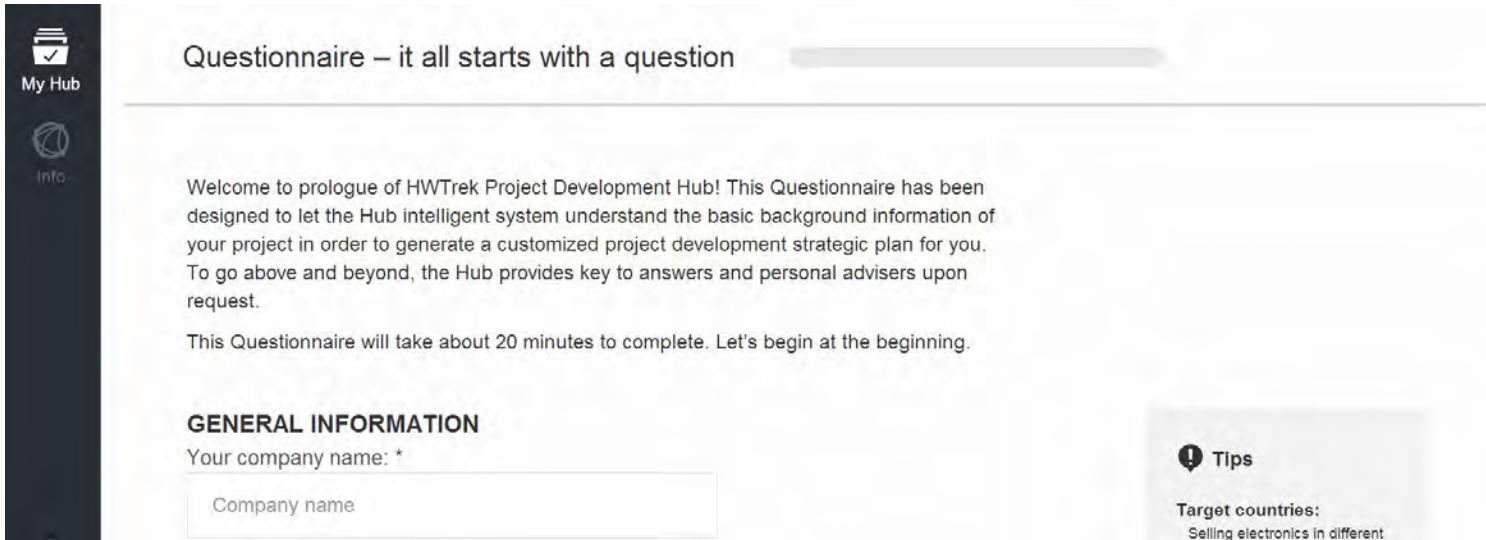
Stove Lite - A lantern powered by stove.

Convert the heat of your wood stove into usable light and lantern.

- Share draft to friend only
- Edit your project
- Manage schedule on Hub BETA**
- Preview Link
- Delete your project
- Submit your project for crowdfund

# Insight to the Hub - *it all starts with a Question*

- The first step is to let the Hub knows what you are building. By filling in background information about your project, the Hub will be able to do the work and generate a customized production schedule plan for you.



The screenshot shows the HWTrek Project Development Hub Questionnaire. On the left, a sidebar has icons for 'My Hub' (checkmark in a box) and 'Info' (globe). The main title is 'Questionnaire – it all starts with a question'. Below it, a welcome message reads: 'Welcome to prologue of HWTrek Project Development Hub! This Questionnaire has been designed to let the Hub intelligent system understand the basic background information of your project in order to generate a customized project development strategic plan for you. To go above and beyond, the Hub provides key to answers and personal advisers upon request.' A note below says, 'This Questionnaire will take about 20 minutes to complete. Let's begin at the beginning.' A 'GENERAL INFORMATION' section asks for 'Your company name: \*' with a text input field containing 'Company name'. To the right, a 'Tips' section says 'Target countries: Selling electronics in different'.

*Note: If you initiated Questionnaire by linking your HWTrek Draft, the Hub will auto-fill applicable project details to save you time.*

# Insight to the Hub – *your private Dashboard*

- The Dashboard gives you an organized space to view all the projects you're developing, and keep an eye on their progress.

The screenshot shows the 'Hub Dashboard' interface. On the left is a dark sidebar with icons for 'My Hub' (document with checkmark), 'Info' (person), 'Back' (arrow), and 'FAQ' (question mark). The main area has a header 'Hub Dashboard' with a sub-header: 'Your Hub Dashboard gives you an organized space to view all the awesome projects you're developing, and keep an eye on their progress.' Below this are three tabs: 'Linked to Hub' (selected), 'HW Trek Drafts', and 'Shared with Me'. A blue button 'New Questionnaire' is on the right. The 'Linked to Hub' section contains two project cards:

- New Innovation**  
Generating  
The Hub is working on your schedule at the moment.  
This will take a few days to personalize. Once it's ready a notification will be delivered to you.  
Update Project Details  
0 Tasks, 0 Project Docs, 0 Collaborators, 0 Comments
- E-Paper Watch for iPhone and Android**  
Last updated by Hub Internal on Jun 04, 2014.  
Update Project Details  
5/7  
RFQ Phase due May 29, 2014.  
39 Tasks, 2 Project Docs, 2 Collaborators, 3 Comments

*Note: The Generating status (highlighted in yellow) signals that the Hub is working on your personalized plan. You will be notified when this process has completed.*

# Insight to the Hub – your private Project Overview

- A deeper level, giving an overview of further information on a selected project.

### Schedule snapshot

Monthly Workload



3%  
Completed

Upcoming Milestones

Milestone	Due Date	Status
Preliminary quotation	17 March 2014	Delayed
Pre-BOM	17 March 2014	Delayed

Track progress



Week	Workload
W23	10
W24	10
W25	7
W26	9
W27	8

Development Queue

Reminders

Recent Activity

DESIGN FOR MANUFACTURER due Mar 18, 2014

Task feeds

Pre-BOM assessment due Apr 05, 2014

Layout design due Apr 19, 2014

PCB due May 03, 2014

Community Collaborators



Invite collaborator

More of collaborative project development experience - coming soon

Project Documents

HW Trek NDA template.pdf

Project Scope and Volume Email template.pdf

More of project document management space soon

Project documents

# Insight to the Hub – your Management Panel

- Get into the action. Management Panel is where all the details and action take place. Upon your first visit to the Panel, the Hub will prepare a preliminary production schedule plan tailored based on your Questionnaire response and status quo to navigate your production journey.

The screenshot displays the HW Trek Management Panel. On the left, a sidebar shows project details: 39 tasks, 5 milestones, and a progress bar at 15%. It also includes sections for 'Documents' (with a 'template.ppt' file), 'Revision History' (with a 'Hub Internal' entry), and 'Archive specific version'. The main area is divided into two main sections: 'Task Queue Details' and 'Gantt chart'. The 'Task Queue Details' section shows a 'Development Queue' with tasks like 'RFQ', 'Preparing documents', 'Non-Disclosure Agreement', 'Project Scope & Volume', 'Product specification', 'Identify potential manufacturers', 'Preliminary quotation', and 'DESIGN FOR MANUFACTURERER'. Each task has a due date and a '+' button. The 'Gantt chart' section shows the timeline from March 4 to March 17, 2014, with corresponding green bars for each task. A 'Switch views' button is at the top, and a 'Saved' button with a circular icon is highlighted. A red circle highlights the 'Auto save' button in the top right. The top right also shows 'Experts', a user profile, and 'Me'. The bottom right features the HW Trek logo.

# Insight to the Hub – you & invited collaborators



- Invite collaborators through the **Invite** function on your Project Overview page to enable selected members to see your Project Brief & Schedule Snapshot information.
- A communication channel to invite team members, partners, and manufacturers to discuss your production schedule plan.

Hub Internal shared a project brief with you. [Login](#) to give your feedback and help drive this project forward.

Discuss this project and schedule

**Project development update - pilot run**  
by Hub Internal 5 9 mins ago

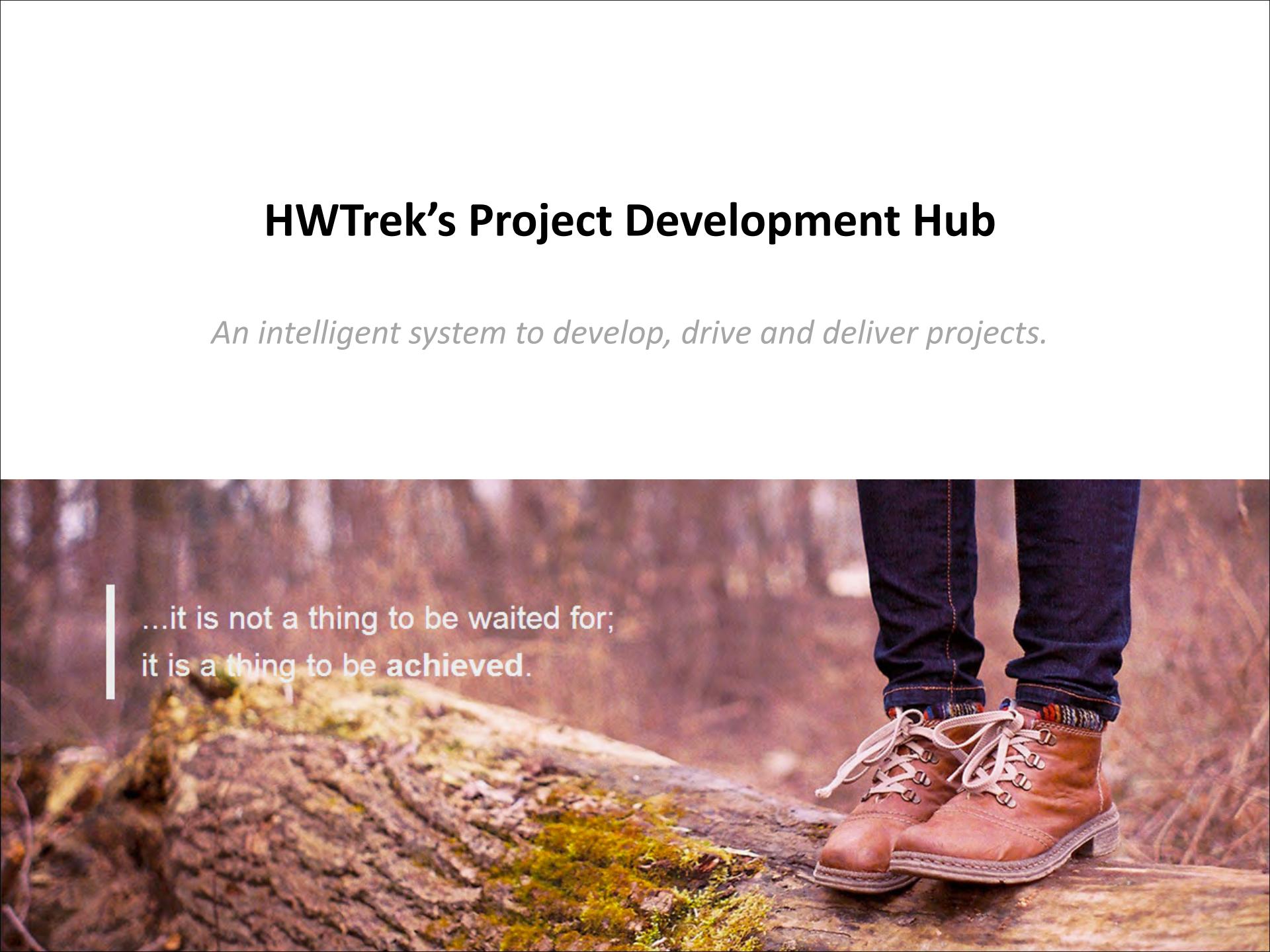
**About Schedule**  
by Keith Yeh 2 1 day ago

**New update to version 2**  
by Howard KFC 11 3 mins ago

*Note: Currently only supports sharing information on high-level production plan information .*

# HWTrek's Project Development Hub

*An intelligent system to develop, drive and deliver projects.*



...it is not a thing to be waited for;  
it is a thing to be **achieved**.