



FOR IMMEDIATE RELEASE

Justin Ligeri Announces New Product Line

-- Amazon Seller Phenom Justin Ligeri Announces New Hat Line From Kangaroo Manufacturing --

SEBRING, FL, - May 25, 2015 – Justin Ligeri CEO/Owner of Kangaroo Manufacturing, a Florida-based manufacturing company, today announced a new line of novelty hats that are now available for purchase. The novelty hat line which features 21 new novelty hats – ranging from Viking Helmets to King’s Crowns and Top Hats – is the second product line released by Kangaroo in 2015.

Back in February, Kangaroo’s Owner/CEO Justin Ligeri announced the launch of Kangaroo’s first product Chillin’s Cubes – Kangaroo’s entry into the ice-replacement category.

With over a dozen additional new product lines in the works, Justin Ligeri has also stated his ambitious goal of releasing approximately 100 new products within the next year.

Justin Ligeri is best-known for his staggering rise as an online e-tail entity, growing his ecommerce company Yagoozon 16,689% in three years and earning him a spot on the INC. 500 List (at #10) of fastest growing companies in the world back in 2012. Justin Ligeri started Kangaroo Manufacturing after becoming fed up with issues surrounding the manufacturers that he was buying from.

Headquartered in Sebring, Florida, Kangaroo also has warehouse facilities in New Jersey and corporate offices in Warwick, Rhode Island.

About Kangaroo Manufacturing: Kangaroo Manufacturing was launched in 2014 by Justin Ligeri, the successful entrepreneur behind Yagoozon, Inc., after he became frustrated with supply-side constraints, late shipments from manufacturers and inconsistent product quality. The main goal of Kangaroo Manufacturing is to provide high quality products that have a high value to the end customers, at lower prices than other manufacturers. Consistently innovating, Kangaroo Manufacturing has a pipeline of new products ranging from kitchen products, toys, novelties, costumes and more, all offering factory-direct pricing.

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Media/Press Contact:
Eric Robichaud
pr@401consulting.com
401.636.2480