

## **Connective DX is named Sitecore Gold Implementation Partner**

Portland, Ore. — June 8, 2015 — Connective DX (formerly ISITE Design), a digital experience agency, announced that they have been named a Sitecore Gold Implementation Partner. Sitecore, a leader in customer experience management software, introduced the new designations to recognize partners among thousands of service providers who distinguish themselves through strategic expertise, implementation capabilities and leadership in the Sitecore community.

The partnership between Connective DX and Sitecore spans nearly a decade and includes certified teams of digital strategists and developers including multiple Sitecore MVPs on staff. The agency has won numerous Sitecore Site of the Year awards, founded three Sitecore user groups, and speaks internationally on Sitecore best practices, including talks last year at both Sitecore Symposium in Las Vegas and Barcelona.

“We appreciate the recognition by Sitecore for the work we’ve done with our clients and in the Sitecore community,” said Jeff Cram, Connective DX Chief Strategy Officer and co-founder. “Sitecore is an important partner for us in helping our clients bring together the customer insight, design and technology capabilities necessary to build delightful digital experiences.”

Sitecore’s new Solutions Partner program reflects the continued growth and maturity of its partnership channel.

“Just as we’ve evolved and expanded our product offering, we’ve matured in our approach to partnering,” said Matt Pilgrim, global director, solution partners and programs, Sitecore. “Congratulations to Connective DX on becoming a Gold Implementation Partner. This designation showcases their ability to deliver on Sitecore’s complete vision for customer experience management. They have the capability to provide complex digital marketing

solutions and work in collaboration with Sitecore to promote the joint proposition and educate customers on the ever changing digital landscape.”

### **About Connective DX**

Connective DX is a digital experience agency focused on helping organizations embrace the power of digital, align around the customer, and take control of their digital future. The agency serves clients globally with services that span digital experience strategy, experience design, technology and digital enablement. Founded in 1997, Connective DX has offices in Portland, Ore., and Boston, Mass. Clients include Columbia Sportswear, Esri, Kindercare, OHSU, BMC Software and Banner Bank. <https://www.connectivedx.com>

### **For more information, press only:**

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